Report for Brian Blum at KMGJ

Region: Eastern

Below is a summary of scores and feedback from all the usable evaluations which were submitted for you during the 2026 Flight Training Experience Award application period. Many flight training providers receive exceptionally high scores so we also share with you the distribution of the overall aggregate scores for comparison.

1. Eligibility

To be eligible for an award, you needed to receive at least 5 unique evaluations, each at least 80% complete

A survey response was considered 'usable' if the respondent answered at least 80% of the questions required for scoring.
A CFI was considered 'eligible' for an award if they received at least 5 unique, usable responses.
Average scores were based on all usable responses received and have been rounded where necessary.
Your percentile rank was calculated by comparing your score to scores of all other (nominated/eligible) CFIs. Percentile ranks were calculated at both national and regional levels and may have been rounded.
Your performance (percentile rank) compared to all other eligible CFIs in your region was one of many factors that informed award decisions.

You received 19 evaluations.

2. Free Responses

At the end of each evaluation, we ask the following open-ended question:

Why should or shouldn't your CFI win a Flight Training Experience Award?

3. Individual Overall Scores & Responses

Total Score	Student Review
85.00	It is my pleasure to nominate Brian Blum, for the AOPA Flight Training Experience Award. Across roughly 80 hours of instrument training, Brian created a learning environment that was calm, patient, and intentionally low-stress, remarkable in the inherently demanding IFR atmosphere. What truly sets Brian apart is timing and judgment. He offered clear, concise guidance exactly when it was useful, and just as importantly, he held back when I was task-saturated shooting approaches, loading procedures, or handling reroutes. That restraint let me fly the airplane first, manage workload, and stay ahead of the aircraft without feeling overwhelmed. After the flight, his debriefs were focused and actionable, and I could apply them immediately on the next lesson. Brian models professionalism and safety, using standardized briefs, disciplined self-made checklists, and meticulous record-keeping (down to using timers to ensure training time is logged accurately). Under his instruction, I built durable IFR habits: structured briefing, thoughtful workload management, and smart use of automation. Those habits were central to earning my instrument rating. Many instructors can teach procedures; far fewer can teach sound judgment under workload. Brian does both, consistently and exceptionally. I recommend him without reservation for this award.
74.00	First time discovery flight experience. Impressed with detailed per-flight inspection and explanations. All through the flight instructions understood for all aspects of flight. I never had a nervous feeling and knew I was in competitive hands. If anyone wanted to learn to fly right, maverick is the way to start leaning. I thank him for a great experience.

88.00	Brian's approach to instructing is student-based, he finds creative ways to ensure the lessons are thorough and appropriate to the student.
86.00	Brian is highly educated and a skilled pilot, that introduces and explains high-level concepts in an approachable way.
90.00	Brian strives to understand the student and their needs. He provides precise critiques of performance that are useful and appropriate in the cockpit environment. He plans lessons in advance in accordance with a training syllabus and reviews them with me prior to each lesson.
88.00	Brian is experienced, patient, and knowledgeable. He gives a sense of calm when learning new skills.
89.00	The highest possible recommendation. Brian is patient, calm, and above all, clearly enjoys being a flight instructor and wants to be there. The industry seems to be filled with 90% of flight instructors being young/mid 20 year old guys who clearly are counting the days and logging the hours until they can move on to be airline pilots. They simply do not want to be there and do not want to be flight instructors. To find someone who genuinely enjoys teaching is an incredible find. Brian is the epitome of what a flight instructor should be.
82.00	Brian is thorough, patient, deeply knowledgeable, and committed to seeing the student through to a successful outcome. He is also flexible with scheduling issues and personable in the cockpit. He does a terrific job with training, flight review, or whatever you're needing to accomplish.
77.00	Brian is very dedicated with attention to detail
86.00	Brian is a freelance instructor who is consistently accommodating to students no matter of location or experience. I have had a number of problems with this accommodation using other schools in the area, but Brian moves mountains to assure certainty of training and availability when he himself can do so.
86.00	Commitment to Excellency. Dedicated to teaching. very responsive.
79.00	Very thorough, high familiarity with systems and avionics
81.00	He was informative, very knowledgeable and confident in his teaching.
87.00	I had the pleasure of training under Brian, and I can confidently say he is one of the most knowledgeable and thorough instructors I've met. His attention to detail, clear explanations, and deep understanding of flight principles made every lesson both engaging and productive. Brian's commitment to safety and precision sets a high standard for aviation instruction, and I highly recommend him to anyone pursuing flight training.
90.00	Instructor is knowledgable and patient with students.
86.00	Brian is very passionate about teaching and aviation. He takes pride in instructing and instills safety in every step of training.
84.00	Very flexible, accommodating to schedule to complete Commercial Pilot License and to complete Instrument rating.
78.00	Brian is thorough and professional, and is able to give helpful constructive feedback.
82.00	This instructor is very well educated in prep work for testing. He will guide you through all the steps.

4. Aggregate Overall Score (Range: 0 to 100)

This is the overall score you received from your customers in the 2026 Flight Training Experience Award application period:

Your Score: 84

4.1 Compared to All Nominees (those with at least 1 evaluation)

National Average: 86
Your national percentile ranking: 10%

Regional Average: 86
Your regional percentile ranking: 4%

4.2 Compared to All Eligible Nominees (those with at least 10 evaluations)

National Average: 87
Your national percentile ranking: 6%

Regional Average: 87
Your regional percentile ranking: 1%

5. SubScore Summary for at KMGJ

Region: Eastern

The remaining sections summarize your individual subscores (range: 0 to 100) as they apply to each of the four areas from our Flight Training Experience Research: Educational Quality, Customer Focus, Community, and Information Sharing. You will also find national and regional averages, for benchmarking.

Subscore Summary:

	Your Score	National Avg
Educational Quality	97	98
Customer Focus	97	97
Community	92	92
Information Sharing	87	94
NetPromoter Score	84	95
Overall Total	91	95

6. Educational Quality Scale (Range: 0 to 100)

This is the score you received from your customers, derived solely from the questions related to Educational Quality; offering effective training from professional instructors who are dedicated to students' success

Your Score: 97

6.1 Compared to All Nominees (those with at least 1 evaluation)

National Average: 98
Your national percentile ranking: 9%

Regional Average: 98
Your regional percentile ranking: 7%

6.2 Compared to All Eligible Nominees (those with at least 10 evaluations)

National Average: 99
Your national percentile ranking: 6%

Regional Average: 99
Your regional percentile ranking: 4%

6.3 Responses per Question

My CFI consistently used a training syllabus that I could consult.

Response Choice	Frequency	%
Strongly Agree	14	73.68%
Somewhat Agree	3	15.79%

Neither agree nor disagree	2	10.53%

My CFI tailored their lessons plans to accommodate my personal strengths and weaknesses.

Response Choice	Frequency	%
Strongly Agree	18	94.74%
Somewhat Agree	1	5.26%

I felt safe flying with my CFI.

Response Choice	Frequency	%
Strongly Agree	18	94.74%
Somewhat Agree	1	5.26%

My CFI helped me feel prepared for unexpected situations in flight.

Response Choice	Frequency	%
Strongly Agree	17	89.47%
Somewhat Agree	2	10.53%

7. Customer Focus Scale (Range: 0 to 100)

This is the score you received from your customers, derived solely from the questions related to Customer Focus; adding value by demonstrating professionalism and engagement with students

Your Score: 97

7.1 Compared to All Nominees (those with at least 1 evaluation)

National Average: 97
Your national percentile ranking: 12%

Regional Average: 97
Your regional percentile ranking: 12%

7.2 Compared to All Eligible Nominees (those with at least 10 evaluations)

National Average: 98
Your national percentile ranking: 11%

Regional Average: 98
Your regional percentile ranking: 14%

7.3 Responses per Question

My CFI patiently helped me understand difficult concepts.

Response Choice	Frequency	%

Strongly Agree	19	100%

I feel like my CFI made efficient use of my time.

Response Choice	Frequency	%
Strongly Agree	15	78.95%
Somewhat Agree	4	21.05%

My CFI was not invested in my success.

Response Choice	Frequency	%
Strongly Agree	1	5.26%
Somewhat Disagree	1	5.26%
Strongly Disagree	17	89.47%

My CFI was reliable and on-time for scheduled lessons

Response Choice	Frequency	%
Strongly Agree	16	84.21%
Somewhat Agree	2	10.53%
Neither agree nor disagree	1	5.26%

8. Community Focus Scale (Range: 0 to 100)

This is the score you received from your customers, derived solely from the questions related to Community; emphasizing social connections and accomplishments.

Your Score: 92

8.1 Compared to All Nominees (those with at least 1 evaluation)

National Average: 92
Your national percentile ranking: 26%

Regional Average: 92
Your regional percentile ranking: 26%

8.2 Compared to All Eligible Nominees (those with at least 10 evaluations)

National Average: 94
Your national percentile ranking: 20%

Regional Average: 94
Your regional percentile ranking: 14%

8.3 Responses per Question

After training with my CFI,I feel like amember of the general aviation community.

Response Choice	Frequency	%
Strongly Agree	19	100%

My instructor expressed that people like me should not fly.

Response Choice	Frequency	%
Strongly Agree	2	10.53%
Neither agree nor disagree	1	5.26%
Strongly Disagree	16	84.21%

My CFI introduced me to students, new pilots, and members of the local aviation community.

Response Choice	Frequency	%
Strongly Agree	13	68.42%
Somewhat Agree	2	10.53%
Neither agree nor disagree	4	21.05%

My CFI shared relevant information to help me continue flying after training (e.g. how to find flying clubs, purchase an aircraft, or start an aviation career)

Response Choice	Frequency	%
Strongly Agree	12	63.16%
Somewhat Agree	4	21.05%
Neither agree nor disagree	3	15.79%

9. Information Sharing Scale (Range: 0 to 100)

This is the score you received from your customers, derived solely from the questions related to Information Sharing; educating and empowering students to make informed decisions about flight training investments.

Your Score: 87

9.1 Compared to All Nominees (those with at least 1 evaluation)

National Average: 94
Your national percentile ranking: 5%

Regional Average: 94
Your regional percentile ranking: 4%

9.2 Compared to All Eligible Nominees (those with at least 10 evaluations)

National Average: 95
Your national percentile ranking: 2%

Regional Average: 95
Your regional percentile ranking: 1%

9.3 Responses per Question

I always understood the steps required to reach my flight training goals with my CFI.

Response Choice	Frequency	%
Strongly Agree	15	78.95%
Somewhat Agree	3	15.79%
Neither agree nor disagree	1	5.26%

My flight training with my CFI has required more time and/or money than I expected.

Response Choice	Frequency	%
Somewhat Agree	2	10.53%
Neither agree nor disagree	9	47.37%
Somewhat Disagree	2	10.53%
Strongly Disagree	6	31.58%

Sometimes I did not know what my flight lessons would cover.

Response Choice	Frequency	%
Neither agree nor disagree	5	26.32%
Somewhat Disagree	1	5.26%
Strongly Disagree	13	68.42%

My CFI introduced me to online resources (like flight planning tools or weather sources) and showed how they can be used to aid my decision making.

Response Choice	Frequency	%
Strongly Agree	15	78.95%
Somewhat Agree	1	5.26%

Neither agree nor disagree	3	15.79%

10.Net Promoter Score

10.1 Questionaire Responses

The Net Promoter Score is generated by asking customers how likely they would be to recommend a given product or service - in this case, your services as a flight instructor to another potential customer, on an 11 point scale.

How likely are you to recommend your CFI to someone interested in flight training?

Response Choice	Frequency	%
10	13	68.42%
9	3	15.79%
8	3	15.79%

10.2 NPS Grouping

Responses to this question are then used to sort customers into one of three groups:

Detractor: Less likely to use your services again and may not speak highly of your services to others.

Passive: Generally somewhat satisfied, passive respondents likely won't help or hurt your business in talking to other people.

Promoters: Ideally, all of your customers would be promoters. Promoters would fly with you again in the future and would tell others how great they think you are.

Response Choice	Frequency	%
Promoter	16	84.21%
Passive	3	15.79%

10.3 Standardized Score Calculation

The overall Net Promoter Score is calculated by subtracting the percentage of your customers who are 'detractors' from the percentage of your customers you are 'promoters.' Thus, the overall Net Promoter Score can range from - 100 to 100.

For more information on the Net Promoter Score and how to interpret it, check out: https://www.medallia.com/net-promoter-score

Your Score: 84

10.3.1 Compared to All Nominees (those with at least 1 evaluation)

National Average: 95
Your national percentile ranking: 6%

Regional Average: 96
Your regional percentile ranking: 6%

10.3.2 Compared to All Eligible Nominees (those with at least 10 evaluations)

National Average: 97
Your national percentile ranking: 4%

Regional Average: 98
Your regional percentile ranking: 1%