



Report for Derin Reinke at KDWH

Region: Awards Consideration (includes report card)

Below is a summary of scores and feedback from all the usable evaluations which were submitted for you during the 2026 Flight Training Experience Award application period. Many flight training providers receive exceptionally high scores so we also share with you the distribution of the overall aggregate scores for comparison.

## 1. Eligibility

To be eligible for an award, you needed to receive at least 5 unique evaluations, each at least 80% complete

A survey response was considered 'usable' if the respondent answered at least 80% of the questions required for scoring.

A CFI was considered 'eligible' for an award if they received at least 5 unique, usable responses.

Average scores were based on all usable responses received and have been rounded where necessary.

Your percentile rank was calculated by comparing your score to scores of all other (nominated/eligible) CFIs. Percentile ranks were calculated at both national and regional levels and may have been rounded.

Your performance (percentile rank) compared to all other eligible CFIs in your region was one of many factors that informed award decisions.

You received 18 evaluations.

## 2. Free Responses

At the end of each evaluation, we ask the following open-ended question:

Why should or shouldn't your CFI win a Flight Training Experience Award?

## 3. Individual Overall Scores & Responses

| Total Score | Student Review                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                             |
|-------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 90.00       | I personally have known this Instructor for about five years, and over that time I have seen the improvement of Flight skills and dedication to Aviation. As a check instructor, I am always very impressed. With every student he sends to me, their knowledge is not just good enough to pass a state check or check ride, it is good enough for the real world events. This Instructor Goes above and beyond to ensure safety and a prosperous future for their students in Aviation.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| 90.00       | This instructor exhibited highly professional behavior and used a syllabus to give an excellent flight training experience. He took his role in creating good primacy very seriously and corrected bad habits, giving me techniques that I still use in my flying. He was the most professional out of all instructors I have had and showed up prepared to lessons despite flying with 3-4 other students per day. I have recommended this instructor to two other aspiring pilots and will continue to do so. He emphasized emergency procedures and handling abnormalities so that I felt prepared for these scenarios if they were to really happen. Once of his strongest traits as an instructor was his comfort level in letting students make a mistake so that they could learn from it without stepping in too early, but he never let the mistakes develop into an unsafe situation. Because of this, I am more aware of what can happen as a result of making mistakes and how to handle them. |
| 82.00       | Really friendly person who doesn't flight instruct just for the hours. He truly wants to see his students do well. He explains everything very well and is always willing to answer any question.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |

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| 86.00 | Derin has always been a top notch instructor. His want to make every student the safest and most capable pilot is much to admire. The way he teaches his students is very easy and understanding for the students, making it easier on everyone!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                           |
| 90.00 | Derin Reinke in my opinion should most definitely win a flight training experience award because ive been to 4 other CFI's but none of the 4 had the same qualities as Derin he explains everything so perfect that you understand it the first way around theres no need to ask him again can you say again and his professionalism is out of this world something ive never got from the other 4 CFI's simply generational talent.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| 90.00 | I think he should win because he is a very skilled and determined flight instructor.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| 90.00 | Derin is an exceptional instructor who goes above and beyond for his students. He takes the time to ensure that each concept, topic, procedure, and maneuver is fully understood. His explanations are clear and tailored to his students learning styles. He never rushes through lessons and makes sure that the student feels confident before moving on. Beyond Derin's vast technical skills he's invested in his students success and safety through his calm and professional learning environment. Derin's dedication and passion to teaching makes him the kind of instructor that inspires his students to become better and safer pilots.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| 90.00 | Derin has been an instructor for over a year at United Flight Systems. Derin has grown tremendously over that year learning a good balance of teaching and support his student's success. Derin has signed off many students and has a very high pass rate on first time check ride sign offs. Derin has flown with me for some instrument proficiency work and I learned a lot from Derin. Derin is an excellent instructor and will be a great professional pilot one day.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| 90.00 | Derin Reinke is an amazing flight instructor who is well deserving of the Flight Training Experience Award. He motivated and challenged me throughout my commercial training to become a more knowledgeable and safe pilot. In our training he would always refer to FAA materials and hold me to a high standard. Additional resources and well thought-out debriefs were always provided following our training sessions. Derin tailored my training to help fit my experience and weak areas to improve on. He gave a tremendous amount of patience and effort into my training and made me the pilot that I am today.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
| 90.00 | Derin's debriefs are unlike any instructor. He will write an entire book on notes with utmost detail regarding every aspect of the flight. As a student I never feel unprepared for the next lesson after our debriefs. I know exactly what my weak areas are and how to fix them. Derin is a world class instructor, very personable, and someone to look up to. He should 100% win the award.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |
| 90.00 | Derin is a fantastic instructor. He is extremely knowledgeable in all areas of aviation. Through my time of training with Derin, I have never heard "I don't know" when asking a question pertaining to required material. That isn't to say that Derin is not willing to learn from others, however. Many times, I have seen him asking chief instructors about their opinions and viewpoints when it comes to aspects of flying that are debatable and open to interpretation. His teaching style is firm, but fair. When you mess up, Derin will not sugarcoat things and will tell you if something is unsatisfactory. This doesn't mean that he is rude; in fact, he is very kind and willing to listen to your feedback and opinions. Derin is also extremely adept at conveying information, especially with complicated topics. Derin uses everyday examples and analogies that help clarify certain difficult topics. Overall, Derin is an instructor who will ensure you grow substantially in your aviation knowledge, regardless of who you are or your challenges.                                                                                                                                                                                                                                                                                                                                                                                            |
| 90.00 | Derin is the best! knowledgeable, patient, and truly passionate about aviation. They make every lesson clear, engaging, and focused on safety and confidence in the air.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| 84.00 | Derin Reinke was my flight instructor as I was a student pilot working on getting my private pilot license. I began my flight training in February and got the PPL in August. Derin always maintained a very structural and well-organized approach to each lesson and highlighted everything he expects from you as he held me to a very high standard. Every flight was thoughtfully planned and executed with clear objectives, especially when we got to the cross country and checkride preparation phase. His organization made every lesson efficient for my progression in flying the airplane. Derin also demonstrated excellent attention to details, which ties back to him holding me to high standard. He would make note of everything I did on our flight (good or bad) and we would go over it after the flight. Our post flight debriefings were very professional and critical which definitely contributed to my success as he would tell me what I did wrong, how to fix it, and gave me many study resources to help me understand and improve the insufficient skill I had. Derin genuinely cared for my progression and was there to celebrate each milestone along my private pilot journey. He made my success a priority, ensuring that not only how I knew how to do each maneuver, but why it's essential to flight. His passion for teaching and genuine investment in his students' growth definitely sets him apart from other instructors. |

|       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 |
|-------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 86.00 | I'm nominating Derin Reinke for his exceptional commitment to safety, professionalism, and student success. As a student pilot, I've experienced firsthand his ability to simplify complex flight concepts, instill discipline, and create a learning environment focused on real-world readiness, not just checkride performance. Derin consistently goes beyond the syllabus incorporating scenario-based training, emphasizing aeronautical decision-making, and adapting instruction to each student's learning style. I firmly believe his passion for aviation and dedication to excellence has directly shaped safer, more confident pilots across our training community. Simply put, Derin represents the best of what flight instruction should be — skilled, patient, and fully invested in every student's success. - Oscar Ramirez |
| 89.00 | I believe Derin should win the award because of his dedication to mastering the skill set to not only teach but to be a better pilot. Derin would explain certain topics in multiple ways using model airplanes to demonstrate the topics he was teaching (such as how to land, or how aerodynamics work. When I asked questions that he needed to look up, he wouldn't pretend to know the answer but instead would tell me he would get back to me with an answer, and I'd usually have the answer before I finished my drive back home. He's also very easy to get along with and always made learning fun. Whenever I found something I wasn't strong at, he would set aside the training plan to allow me time to get comfortable with a certain maneuver.                                                                                 |
| 83.00 | I believe Derin should win a flight training award due to his skills in the field. His ability to demonstrate maneuvers are done in a manner that allows the student to learn, He allows me to do the maneuvers and asses what I did wrong after. The hand printed notes are very descriptive and full of information on what the student did wrong. Although it feels sometimes hard it's generally better for the state of the student pilot.                                                                                                                                                                                                                                                                                                                                                                                                 |
| 86.00 | He's an exceptional instructor who can be reached at almost all times for questions, he truly cares about your progress and making you a safe pilot. He also helps save money which is very much appreciated                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| 90.00 | Derin should with the Flight Training Experience Award. He is a great teacher of aeronautics. His students have a wonderful CFI. Derin truly enjoys seeing his students success!                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                |

4. Aggregate Overall Score (Range: 0 to 100)

This is the overall score you received from your customers in the 2026 Flight Training Experience Award application period:

Your Score: 89

4.1 Compared to All Nominees (those with at least 1 evaluation)

National Average: 87  
Your national percentile ranking: 69%

Regional Average: 87  
Your regional percentile ranking: 69%

4.2 Compared to All Eligible Nominees (those with at least 10 evaluations)

National Average: 88  
Your national percentile ranking: 75%

Regional Average: 88  
Your regional percentile ranking: 75%

5. SubScore Summary for at

Region: Awards Consideration (includes report card)

The remaining sections summarize your individual subscores (range: 0 to 100) as they apply to each of the four areas from our Flight Training Experience Research: Educational Quality, Customer Focus, Community, and Information Sharing. You will also find national and regional averages, for benchmarking.

Subscore Summary:

|                     | Your Score | National Avg |
|---------------------|------------|--------------|
| Educational Quality | 86         | 86           |

|                     |     |    |
|---------------------|-----|----|
| Customer Focus      | 86  | 86 |
| Community           | 81  | 82 |
| Information Sharing | 85  | 83 |
| NetPromoter Score   | 100 | 96 |
| Overall Total       | 77  | 76 |

## 6. Educational Quality Scale (Range: 0 to 100)

This is the score you received from your customers, derived solely from the questions related to Educational Quality; offering effective training from professional instructors who are dedicated to students' success

Your Score: 86

### 6.1 Compared to All Nominees (those with at least 1 evaluation)

National Average: 86

Your national percentile ranking: 41%

Regional Average: 86

Your regional percentile ranking: 41%

### 6.2 Compared to All Eligible Nominees (those with at least 10 evaluations)

National Average: 86

Your national percentile ranking: 44%

Regional Average: 86

Your regional percentile ranking: 44%

### 6.3 Responses per Question

My CFI consistently used a training syllabus that I could consult.

| Response Choice | Frequency | %    |
|-----------------|-----------|------|
| Strongly Agree  | 18        | 100% |

My CFI tailored their lessons plans to accommodate my personal strengths and weaknesses.

| Response Choice | Frequency | %      |
|-----------------|-----------|--------|
| Strongly Agree  | 17        | 94.44% |
| Somewhat Agree  | 1         | 5.56%  |

I felt safe flying with my CFI.

| Response Choice | Frequency | %    |
|-----------------|-----------|------|
| Strongly Agree  | 18        | 100% |

My CFI helped me feel prepared for unexpected situations in flight.

| Response Choice | Frequency | % |
|-----------------|-----------|---|
|-----------------|-----------|---|

|                |    |        |
|----------------|----|--------|
| Strongly Agree | 17 | 94.44% |
| Somewhat Agree | 1  | 5.56%  |

## 7. Customer Focus Scale (Range: 0 to 100)

This is the score you received from your customers, derived solely from the questions related to Customer Focus; adding value by demonstrating professionalism and engagement with students

Your Score: 86

### 7.1 Compared to All Nominees (those with at least 1 evaluation)

National Average: 86

Your national percentile ranking: 43%

Regional Average: 86

Your regional percentile ranking: 43%

### 7.2 Compared to All Eligible Nominees (those with at least 10 evaluations)

National Average: 85

Your national percentile ranking: 49%

Regional Average: 85

Your regional percentile ranking: 49%

### 7.3 Responses per Question

My CFI patiently helped me understand difficult concepts.

| Response Choice | Frequency | %    |
|-----------------|-----------|------|
| Strongly Agree  | 18        | 100% |

I feel like my CFI made efficient use of my time.

| Response Choice | Frequency | %    |
|-----------------|-----------|------|
| Strongly Agree  | 18        | 100% |

My CFI was not invested in my success.

| Response Choice   | Frequency | %      |
|-------------------|-----------|--------|
| Somewhat Disagree | 1         | 5.56%  |
| Strongly Disagree | 17        | 94.44% |

My CFI was reliable and on-time for scheduled lessons

| Response Choice | Frequency | %    |
|-----------------|-----------|------|
| Strongly Agree  | 18        | 100% |

## 8. Community Focus Scale (Range: 0 to 100)

This is the score you received from your customers, derived solely from the questions related to Community; emphasizing social connections and accomplishments.

Your Score: 81

8.1 Compared to All Nominees (those with at least 1 evaluation)

National Average: 82  
Your national percentile ranking: 42%

Regional Average: 82  
Your regional percentile ranking: 42%

8.2 Compared to All Eligible Nominees (those with at least 10 evaluations)

National Average: 82  
Your national percentile ranking: 45%

Regional Average: 82  
Your regional percentile ranking: 45%

8.3 Responses per Question

After training with my CFI,I feel like amember of the general aviation community.

| Response Choice            | Frequency | %      |
|----------------------------|-----------|--------|
| Strongly Agree             | 17        | 94.44% |
| Neither agree nor disagree | 1         | 5.56%  |

My instructor expressed that people like me should not fly.

| Response Choice            | Frequency | %      |
|----------------------------|-----------|--------|
| Strongly Agree             | 1         | 5.56%  |
| Neither agree nor disagree | 2         | 11.11% |
| Strongly Disagree          | 15        | 83.33% |

My CFI introduced me to students, new pilots, and members of the local aviation community.

| Response Choice            | Frequency | %      |
|----------------------------|-----------|--------|
| Strongly Agree             | 14        | 77.78% |
| Somewhat Agree             | 2         | 11.11% |
| Neither agree nor disagree | 1         | 5.56%  |
| Strongly Disagree          | 1         | 5.56%  |

My CFI shared relevant information to help me continue flying after training (e.g. how to find flying clubs, purchase an aircraft, or start an aviation career)

| Response Choice   | Frequency | %      |
|-------------------|-----------|--------|
| Strongly Agree    | 15        | 83.33% |
| Somewhat Agree    | 2         | 11.11% |
| Somewhat Disagree | 1         | 5.56%  |

9. Information Sharing Scale (Range: 0 to 100)

This is the score you received from your customers, derived solely from the questions related to Information Sharing; educating and empowering students to make informed decisions about flight training investments.

Your Score: 85

9.1 Compared to All Nominees (those with at least 1 evaluation)

National Average: 83  
Your national percentile ranking: 47%

Regional Average: 83  
Your regional percentile ranking: 47%

9.2 Compared to All Eligible Nominees (those with at least 10 evaluations)

National Average: 83  
Your national percentile ranking: 54%

Regional Average: 83  
Your regional percentile ranking: 54%

9.3 Responses per Question

I always understood the steps required to reach my flight training goals with my CFI.

| Response Choice | Frequency | %    |
|-----------------|-----------|------|
| Strongly Agree  | 18        | 100% |

My flight training with my CFI has required more time and/or money than I expected.

| Response Choice            | Frequency | %      |
|----------------------------|-----------|--------|
| Somewhat Agree             | 1         | 5.56%  |
| Neither agree nor disagree | 1         | 5.56%  |
| Somewhat Disagree          | 2         | 11.11% |
| Strongly Disagree          | 14        | 77.78% |

Sometimes I did not know what my flight lessons would cover.

| Response Choice   | Frequency | %    |
|-------------------|-----------|------|
| Strongly Disagree | 18        | 100% |

My CFI introduced me to online resources (like flight planning tools or weather sources) and showed how they can be used to aid my decision making.

| Response Choice | Frequency | %    |
|-----------------|-----------|------|
| Strongly Agree  | 18        | 100% |

10.Net Promoter Score

10.1 Questionnaire Responses

The Net Promoter Score is generated by asking customers how likely they would be to recommend a given product or service - in this case, your services as a flight instructor to another potential customer, on an 11 point scale.

How likely are you to recommend your CFI to someone interested in flight training?

| Response Choice | Frequency | %      |
|-----------------|-----------|--------|
| 10              | 17        | 94.44% |
| 9               | 1         | 5.56%  |

10.2 NPS Grouping

Responses to this question are then used to sort customers into one of three groups:

- Detractor: Less likely to use your services again and may not speak highly of your services to others.
- Passive: Generally somewhat satisfied, passive respondents likely won't help or hurt your business in talking to other people.
- Promoters: Ideally, all of your customers would be promoters. Promoters would fly with you again in the future and would tell others how great they think you are.

| Response Choice | Frequency | %    |
|-----------------|-----------|------|
| Promoter        | 18        | 100% |

10.3 Standardized Score Calculation

The overall Net Promoter Score is calculated by subtracting the percentage of your customers who are 'detractors' from the percentage of your customers you are 'promoters.' Thus, the overall Net Promoter Score can range from - 100 to 100.

For more information on the Net Promoter Score and how to interpret it, check out: <https://www.medallia.com/net-promoter-score>

Your Score: 100

10.3.1 Compared to All Nominees (those with at least 1 evaluation)

- National Average: 96
- Your national percentile ranking: 60%
- Regional Average: 96
- Your regional percentile ranking: 60%

10.3.2 Compared to All Eligible Nominees (those with at least 10 evaluations)



National Average: 98

Your national percentile ranking: 63%

Regional Average: 98

Your regional percentile ranking: 63%