



Report for Blair Jones at KDTO

Region: Awards Consideration (includes report card)

Below is a summary of scores and feedback from all the usable evaluations which were submitted for you during the 2026 Flight Training Experience Award application period. Many flight training providers receive exceptionally high scores so we also share with you the distribution of the overall aggregate scores for comparison.

## 1. Eligibility

To be eligible for an award, you needed to receive at least 5 unique evaluations, each at least 80% complete

A survey response was considered 'usable' if the respondent answered at least 80% of the questions required for scoring.

A CFI was considered 'eligible' for an award if they received at least 5 unique, usable responses.

Average scores were based on all usable responses received and have been rounded where necessary.

Your percentile rank was calculated by comparing your score to scores of all other (nominated/eligible) CFIs. Percentile ranks were calculated at both national and regional levels and may have been rounded.

Your performance (percentile rank) compared to all other eligible CFIs in your region was one of many factors that informed award decisions.

You received 12 evaluations.

## 2. Free Responses

At the end of each evaluation, we ask the following open-ended question:

Why should or shouldn't your CFI win a Flight Training Experience Award?

## 3. Individual Overall Scores & Responses

Total Score	Student Review
82.00	Blair is an amazing instructor! I came to Blair halfway through my Private Pilot training. My ground knowledge was very week prior to meeting Blair. When we first met, he asked me what my strengths and weaknesses were in my ground knowledge, and what ways I learn best. From this moment forward, he made sure that I understood every single lesson by explaining in detail as well as providing visual references to help. Weeks before my checkride, he made sure to set aside time for many grounds and flights so that I would feel comfortable with my knowledge, even on his days off! Yesterday I passed my private pilot checkride feeling overwhelmingly prepared. Blair has greatly helped me along my training and I am truly grateful for him!
88.00	Blair Jones is extremely knowledgeable in aviation. He has a strong desire to see students succeed and is willing to go above and beyond for them.

85.00	<p>Blair should win the Flight Training Experience Award because he makes learning to fly feel comfortable, he always challenge's me to know more, and is safety driven. I have had more than one instructor throughout my flight training and Blair has hands down been the best instructor I have had to date. My very first instructor would push me to make flights happen even when I did not have the money, but blair understood that I was paying out of pocket and told me that however often I could come was fine. He told me about the possible drawbacks of flying so little but always assured me that I could make it happen if I worked hard enough. This was the first time I had experienced this type of compassion and understanding as before I was just told to take a loan out and pay it back later. Blair is always understanding of your circumstances and will work his plans around your personal needs. Even with me flying so little Blair always remembers what my strengths and weaknesses are and already has a plan to accommodate what I need to work on. Blair is a great person and that is one of the key factors that makes him THE BEST flight instructor. Blair is always ready for a question any topic any time it feels like he knows everything there is to know about aviation. Blair isn't just ready for a question however, he is ready to ask a question as well. His questions aren't just your run of the mill definition and regulation questions, He is able to make up questions on the spot that make you stop and think critically about the answer. He is always making you think deeper and encouraging you to learn. not just the things that you need to know to become a safe pilot but to become a great one. Blair always makes sure to let me know that the most important aspect of our flight is that we make it back safely on the ground. During the start of my flight training I would continuously get motion sickness and we would return home. Blair was always understanding and encouraged me to speak up when I wasn't feeling good even if that meant cutting the flight short. There were times where I would often get sick within the first 30 to 45 minutes of the flight. Blair never expressed any frustrations about these actions. He sympathized with me instead encouraging me to find a solution to the problem. He would often even text me ideas that he had found regarding motion sickness. Blair always cared about my safely and prioritized it the most. Blair has canceled multiple flight due to weather, maintenance, or other issues. He always takes his time to explain why he has to cancel the flight and turns it into a learning opportunity; often scheduling ground lessons instead in order to not let me regress in my progress. Blair is an amazing person who will make you feel welcome, safe, and will always encourage you to not stop learning. I would not want anyone other than him for my flight training. I have personally recommended him to one of my colleagues at work who is interested in aviation. That is why Blair Jones deserves this award.</p>
90.00	<p>I truly believe Blair deserves to win a Flight Training Experience Award. Before training with him, I had an instructor who was the complete opposite—someone who made me doubt myself and lose confidence in my abilities as a pilot. When I started flying with Blair, everything changed. Blair created a safe, encouraging, and professional environment that helped me rebuild my confidence in the cockpit. His patience, clarity in teaching, and genuine passion for aviation shine through in every lesson. He not only taught me how to fly better—he reminded me why I fell in love with flying in the first place. Thanks to Blair, I've grown tremendously as a pilot. I'm more confident, capable, and motivated than I ever thought I could be. I truly wouldn't be where I am today without his guidance, support, and belief in me. He's more than just a flight instructor—he's a mentor, a role model, and someone who inspires his students to become the best versions of themselves and be the best pilots out there.</p>
86.00	<p>Blair is a very patient and informative flight instructor. I trained with Blair for 10 months for my PPL, only being able to train twice a week. Blair was very supportive and encouraging throughout the entire process. Always available for a quick text and always pushing me to be a better pilot.</p>
76.00	<p>Blair is an experienced and successful instructor: He became a CFI in September 2024. He has already sent eight to check ride with seven passing first attempt. He has soloed 3 students. He is constantly looking to better his teaching. I've seen him studying, challenging his students with homework and even seeks out advice from myself and other DPE's.</p>
90.00	<p>Blair is truly exceptional. His knowledge is top-notch, and the way he connects with students is incomparable.</p>
89.00	<p>My flight instructor truly deserves the Flight Training Experience Award. He's knowledgeable, skilled, and always available to help. His easygoing teaching style makes learning fun while keeping safety and precision front and center. Every flight with him is a great mix of progress, confidence, and enjoyment</p>
88.00	<p>He's a very dedicated and awesome instructor that goes above and beyond for the success of his students</p>

89.00	Blair teaches and interacts professionally and in detail yet fun and lighthearted. He is thorough while making sure the student fully understands the concept being taught and applies it to real life situations for applications. He is very organized from the moment you start training with him and does everything he can to make sure you succeed while enjoying the experience of study material and flying. He is well known among other students and flight instructors I know for how great of an instructor he is as well as an amazing person. You can see his care for aviation in the way he teaches and I would absolutely recommend any student to train with Blair from zero experience up to any point into one's flight career.
90.00	Blair should receive the Flight Training Experience Award because he is the example of what an instructor should be. Not only is he incredibly knowledgeable, he is so passionate and it radiates to his students. He is an exceptional teacher and pushes his students to be their best. He cares deeply for his students and ensures not only are they walking away knowledgeable, but had an incredible experience.
90.00	Blair should be considered because he is an exceptional instructor. He cares about all aspects of his instruction, but even more so about the student themselves. He really cares about how his student is doing in flight, but also in life. He does a great job, creating the relationship and fostering and nurturing it as he goes.

4. Aggregate Overall Score (Range: 0 to 100)

This is the overall score you received from your customers in the 2026 Flight Training Experience Award application period:

Your Score: 87

4.1 Compared to All Nominees (those with at least 1 evaluation)

National Average: 87

Your national percentile ranking: 29%

Regional Average: 87

Your regional percentile ranking: 29%

4.2 Compared to All Eligible Nominees (those with at least 10 evaluations)

National Average: 88

Your national percentile ranking: 29%

Regional Average: 88

Your regional percentile ranking: 29%

5. SubScore Summary for at  
Region: Awards Consideration (includes report card)

The remaining sections summarize your individual subscores (range: 0 to 100) as they apply to each of the four areas from our Flight Training Experience Research: Educational Quality, Customer Focus, Community, and Information Sharing. You will also find national and regional averages, for benchmarking.

Subscore Summary:

	Your Score	National Avg
Educational Quality	79	86
Customer Focus	78	86
Community	77	82
Information Sharing	75	83
NetPromoter Score	100	96
Overall Total	70	76

6. Educational Quality Scale (Range: 0 to 100)

This is the score you received from your customers, derived solely from the questions related to Educational Quality; offering effective training from professional instructors who are dedicated to students' success

Your Score: 79

6.1 Compared to All Nominees (those with at least 1 evaluation)

National Average: 86

Your national percentile ranking: 24%

Regional Average: 86

Your regional percentile ranking: 24%

6.2 Compared to All Eligible Nominees (those with at least 10 evaluations)

National Average: 86

Your national percentile ranking: 21%

Regional Average: 86

Your regional percentile ranking: 21%

6.3 Responses per Question

My CFI consistently used a training syllabus that I could consult.

Response Choice	Frequency	%
Strongly Agree	9	75%
Somewhat Agree	2	16.67%
Neither agree nor disagree	1	8.33%

My CFI tailored their lessons plans to accommodate my personal strengths and weaknesses.

Response Choice	Frequency	%
Strongly Agree	12	100%

I felt safe flying with my CFI.

Response Choice	Frequency	%
Strongly Agree	12	100%

My CFI helped me feel prepared for unexpected situations in flight.

Response Choice	Frequency	%
Strongly Agree	12	100%

7. Customer Focus Scale (Range: 0 to 100)

This is the score you received from your customers, derived solely from the questions related to Customer Focus; adding value by demonstrating professionalism and engagement with students

Your Score: 78

#### 7.1 Compared to All Nominees (those with at least 1 evaluation)

National Average: 86

Your national percentile ranking: 24%

Regional Average: 86

Your regional percentile ranking: 24%

#### 7.2 Compared to All Eligible Nominees (those with at least 10 evaluations)

National Average: 85

Your national percentile ranking: 22%

Regional Average: 85

Your regional percentile ranking: 22%

#### 7.3 Responses per Question

My CFI patiently helped me understand difficult concepts.

Response Choice	Frequency	%
Strongly Agree	11	91.67%
Neither agree nor disagree	1	8.33%

I feel like my CFI made efficient use of my time.

Response Choice	Frequency	%
Strongly Agree	10	83.33%
Somewhat Agree	1	8.33%
Neither agree nor disagree	1	8.33%

My CFI was not invested in my success.

Response Choice	Frequency	%
Strongly Disagree	12	100%

My CFI was reliable and on-time for scheduled lessons

Response Choice	Frequency	%
Strongly Agree	10	83.33%
Somewhat Agree	1	8.33%
Neither agree nor disagree	1	8.33%

8. Community Focus Scale (Range: 0 to 100)

This is the score you received from your customers, derived solely from the questions related to Community; emphasizing social connections and accomplishments.

Your Score: 77

8.1 Compared to All Nominees (those with at least 1 evaluation)

National Average: 82

Your national percentile ranking: 33%

Regional Average: 82

Your regional percentile ranking: 33%

8.2 Compared to All Eligible Nominees (those with at least 10 evaluations)

National Average: 82

Your national percentile ranking: 32%

Regional Average: 82

Your regional percentile ranking: 32%

8.3 Responses per Question

After training with my CFI,I feel like amember of the general aviation community.

Response Choice	Frequency	%
Strongly Agree	11	91.67%
Somewhat Agree	1	8.33%

My instructor expressed that people like me should not fly.

Response Choice	Frequency	%
Neither agree nor disagree	2	16.67%
Somewhat Disagree	1	8.33%
Strongly Disagree	9	75%

My CFI introduced me to students, new pilots, and members of the local aviation community.

Response Choice	Frequency	%
Strongly Agree	10	83.33%
Somewhat Agree	1	8.33%
Neither agree nor disagree	1	8.33%

My CFI shared relevant information to help me continue flying after training (e.g. how to find flying clubs, purchase an aircraft, or start an aviation career)

Response Choice	Frequency	%
Strongly Agree	11	91.67%
Somewhat Agree	1	8.33%

## 9. Information Sharing Scale (Range: 0 to 100)

This is the score you received from your customers, derived solely from the questions related to Information Sharing; educating and empowering students to make informed decisions about flight training investments.

Your Score: 75

### 9.1 Compared to All Nominees (those with at least 1 evaluation)

National Average: 83

Your national percentile ranking: 23%

Regional Average: 83

Your regional percentile ranking: 23%

### 9.2 Compared to All Eligible Nominees (those with at least 10 evaluations)

National Average: 83

Your national percentile ranking: 19%

Regional Average: 83

Your regional percentile ranking: 19%

## 9.3 Responses per Question

I always understood the steps required to reach my flight training goals with my CFI.

Response Choice	Frequency	%
Strongly Agree	11	91.67%
Neither agree nor disagree	1	8.33%

My flight training with my CFI has required more time and/or money than I expected.

Response Choice	Frequency	%
Somewhat Agree	1	8.33%
Neither agree nor disagree	3	25%
Strongly Disagree	8	66.67%

Sometimes I did not know what my flight lessons would cover.

Response Choice	Frequency	%
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Neither agree nor disagree	1	8.33%
Somewhat Disagree	2	16.67%
Strongly Disagree	9	75%

My CFI introduced me to online resources (like flight planning tools or weather sources) and showed how they can be used to aid my decision making.

Response Choice	Frequency	%
Strongly Agree	12	100%

## 10. Net Promoter Score

### 10.1 Questionnaire Responses

The Net Promoter Score is generated by asking customers how likely they would be to recommend a given product or service - in this case, your services as a flight instructor to another potential customer, on an 11 point scale.

How likely are you to recommend your CFI to someone interested in flight training?

Response Choice	Frequency	%
10	12	100%

### 10.2 NPS Grouping

Responses to this question are then used to sort customers into one of three groups:

Detractor: Less likely to use your services again and may not speak highly of your services to others.

Passive: Generally somewhat satisfied, passive respondents likely won't help or hurt your business in talking to other people.

Promoters: Ideally, all of your customers would be promoters. Promoters would fly with you again in the future and would tell others how great they think you are.

Response Choice	Frequency	%
Promoter	12	100%

### 10.3 Standardized Score Calculation

The overall Net Promoter Score is calculated by subtracting the percentage of your customers who are 'detractors' from the percentage of your customers you are 'promoters.' Thus, the overall Net Promoter Score can range from - 100 to 100.

For more information on the Net Promoter Score and how to interpret it, check out: <https://www.medallia.com/net-promoter-score>

Your Score: 100

#### 10.3.1 Compared to All Nominees (those with at least 1 evaluation)

National Average: 96

Your national percentile ranking: 60%

Regional Average: 96

Your regional percentile ranking: 60%

#### 10.3.2 Compared to All Eligible Nominees (those with at least 10 evaluations)



National Average: 98

Your national percentile ranking: 63%

Regional Average: 98

Your regional percentile ranking: 63%