

YOU CAN FLY | HIGH SCHOOL AVIATION STEM SYMPOSIUM

November 16–18
Indianapolis, IN

SPONSOR & EXHIBITOR OPPORTUNITIES



Why Participate?

Connect with leaders who are actively shaping the future aviation workforce:

- Meet the decision makers who are planning and purchasing for aviation programs nationwide
- Showcase your innovation to schools actively seeking aviation education resources
- Establish your leadership at the nation's premier event dedicated to aviation education
- Position your organization as a thought leader committed to developing the next generation of aviation professionals
- Build relationships with hundreds of education influencers from across the country who are guiding students toward aviation careers





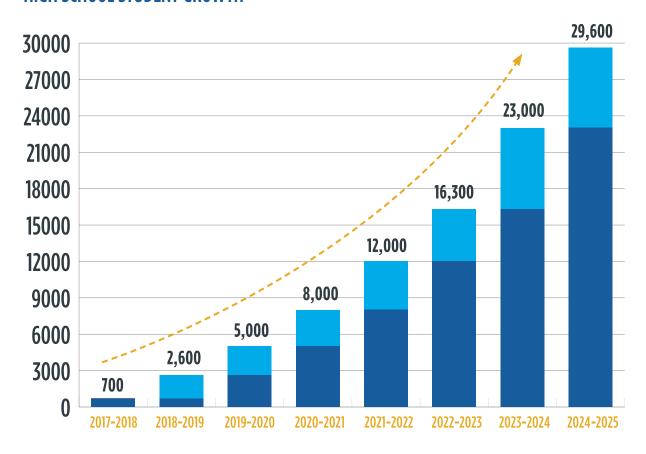


BECOME AN EXHIBITOR OR SPONSOR: ACCESS TOMORROW'S AVIATION LEADERS TODAY

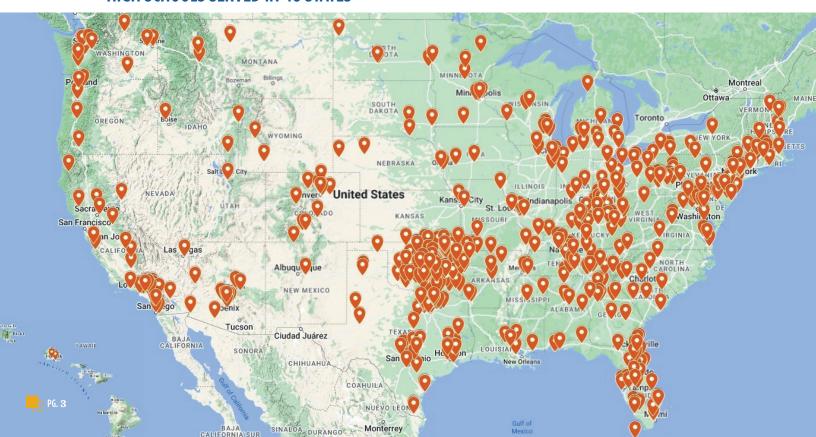
Join the only event that unites hundreds of current and future high school aviation and aerospace educators under one roof. The 2025 You Can Fly High School Aviation STEM Symposium offers unparalleled access to high school teachers, principals, and district leaders who are passionate about introducing students to aviation and aerospace careers.

AOPA HIGH SCHOOL CURRICULUM BY THE NUMBERS

HIGH SCHOOL STUDENT GROWTH



HIGH SCHOOLS SERVED IN 48 STATES





	TITLE	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	SUPPORTING	PREFLIGHT
SPONSOR BENEFITS	Top Tier Brand Recognition	Welcome Happy Hour or Exhibit Hall	Breakfast or Lunch	Wi-Fi or Breakout Room	Symposium Program Guide	Lanyard or Selfie Booth	Charging Stations	Attendee Reminder Email
DENEITIS	\$30,000	\$20,000	\$15,000	\$10,000	\$7,500	\$5,000	\$3,500	\$2,500
Number of Sponsorships Available	1	1 Each	2 Breakfast 2 Lunch	1 Wi-FI 4 Breakouts	1	1 Each	1	1
Event Naming Rights	~							
Logo on Website	✓	✓	✓	✓	✓	✓	✓	✓
Logo on Marketing Emails	~	~	~	~	✓	~	✓	✓
Dedicated Spotlight Email	✓							
Dedicated Post-Event Email	~	~						
Sponsor Logo/Profile in Program Guide (Print & Digital Editions)	✓	✓	✓	✓	✓	✓	✓	✓
Logo on Event Signage	~	~	~	✓	~	✓	✓	~
Logo on Additional Signage	✓	~	~	✓				
Sponsor-branded Item in Attendee Bags	~	✓	~	✓	~	✓	~	~
Color Ad in Program Guide	Full-page	Full-page	Half-page	One-third page	One-third page			
Welcome Video – Opening General Session	~							
60-second Video – General Session		~						
Main Stage Recognition & Speaking Opportunity	✓	✓	~					
Onscreen Recognition – Main Stage	~	✓	~	~	~	~	✓	~
Host a Breakout Session	~	~						
Complimentary Exhibit Booth	10' x 20'	10' x 20'	10' x 10'	10' x 10'	10' x 10'			
Complimentary Symposium Registration(s)	4	3	2	2	2	1	1	
ADDITIONAL BENEFITS PROVIDED ON PAGES 6-8								

TITLE SPONSOR | \$30,000



As the **TITLE** Sponsor, you'll have **exclusive event naming rights** across every marketing and event platform—before, during, and after the event. With **top-tier branded recognition**, your name and/or logo will be seen first and associated with the industry's most forward-thinking education initiative.

A **TITLE** Sponsor also enjoys exclusive benefits beyond those listed in the grid:

- Speaking opportunity at the opening general session
- Top name/logo placement
- A featured post in the You Can Fly High School Facebook group
- Your choice of a co-branded gift item for all attendees
- Front cover TITLE sponsor recognition on the program guide (print and digital editions)

DIAMOND SPONSOR | \$20,000



Our two **DIAMOND** Sponsor opportunities are ideal for networking and brand exposure. The **Welcome Happy Hour** brings everyone together for high-energy networking, and the **Exhibit Hall** will give you premium visibility at the core of the conference. It's a hard choice, but you can't go wrong with either.

A **DIAMOND** Sponsor also enjoys exclusive benefits beyond those listed in the grid. Choose from one of the following sponsor opportunities:

1. Welcome Happy Hour

- Logo and QR code on table signage
- · Logo on drink tickets and barware

2. Exhibit Hall

- Exclusive name/logo on Exhibit Hall signage
- Premium booth location

PLATINUM SPONSOR | \$15,000



As the **PLATINUM** Sponsor, you can choose between sponsoring **breakfast** or **lunch** on Monday or Tuesday. Meal sponsorship is an excellent opportunity to enhance your brand's visibility, as you'll be front and center during key networking moments when attendees gather to refuel and connect. Two (2) breakfast and two (2) lunch sponsor opportunities are available.

The **PLATINUM** Sponsor also enjoys exclusive benefits beyond those listed in the grid:

- Sponsor branded signage on tables during your sponsored meal
- Option to include branded collateral on tables during your sponsored meal
- Brief remarks during your sponsored meal

GOLD SPONSOR | \$10,000



As the **GOLD** Sponsor, keep your brand front and center throughout the symposium. Choose from one high-visibility opportunity like **Wi-Fi** access or four **breakout room** options to ensure ongoing exposure during key learning sessions.

A **GOLD** Sponsor also enjoys exclusive benefits beyond those listed in the grid. Choose from one of the following sponsor opportunities:

1. Wi-Fi

- · Custom-branded Wi-Fi name and password
- · Logo on Wi-Fi tabletop cards
- Prominent signage with Wi-Fi code and logo
- Logo and Wi-Fi code in the "Preflight" email to symposium attendees before the event

2. Breakout Room

- Name on breakout room signage, program guide, and onsite schedules
- · Opportunity to run ads before and between sessions

SILVER SPONSOR | \$7,500



As the **SILVER** Sponsor, you will have premium visibility on the cover of the print and digital editions of the **Symposium Program Guide**, one of the most-used attendee resources—before, during, and after the symposium.

In addition to the benefits listed in the grid, the **SILVER** Sponsor will receive prominent logo placement on the front cover of the program guide (print and digital editions).

BRONZE SPONSOR | \$5,000



As a **BRONZE** Sponsor, choose a high-visibility opportunity, like the **lanyard** that every attendee wears or the **selfie booth** that draws a crowd and drives social media buzz. No matter which option you choose, your brand will be visible throughout the event.

A **BRONZE** Sponsor also enjoys exclusive benefits beyond those listed in the grid. Choose from one of the following sponsor opportunities:

1. Lanyard

• Logo printed on lanyards provided to all attendees

2. Selfie Booth

- Logo displayed on the background of the selfie station
- Prominent, dedicated signage in the selfie booth area

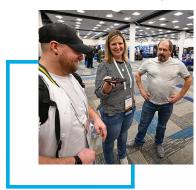
SUPPORTING SPONSOR | \$3,500



As the **SUPPORTING** Sponsor, you'll keep attendees powered up and your company front and center with a **branded charging station**—one of the symposium's most appreciated amenities.

In addition to the benefits listed in the grid, the **SUPPORTING** Sponsor will also receive logo placement and/or ad messaging on the charging station panels.

PREFLIGHT SPONSOR | \$2,500



As the **PREFLIGHT** Sponsor, your brand will be included in the most-read email—**Know Before You Go**—sent to all attendees just before the symposium kicks off. Maximize your reach before the action begins and ensure your brand is top-of-mind.

To reserve your sponsorship, please contact: Karla Smith at Karla.Smith@aopa.org.

PLEASE NOTE: All sponsor opportunities are first come, first served.





EXHIBITOR SPACES

REACH A NATIONAL AUDIENCE OF HIGH SCHOOL AVIATION EDUCATORS

High schools nationwide are integrating aviation into their STEM and CTE programs—and they're looking for the right partners to help them succeed. The You Can Fly High School Aviation STEM Symposium is where they find those partners.

As an exhibitor, you'll connect with hundreds of key decision-makers actively shaping aviation programs in high schools—from those who have already integrated aviation into their curriculum to those ready to take the next step.

New Pricing Options

5x10 Booth	\$600		
10x10 Booth	\$850		
10x20 Booth	\$1,700		

Included with each booth:

- One (1) 6' table
- Two (2) chairs
- One (1) electrical connection
- One (1) event registration pass (includes full program access and meals)
- Wi-Fi Access

Details:

When: November 16-18

Where: Hyatt Regency Indianapolis, Indianapolis, IN

Who: High school teachers, principals, state and district leaders—

key decision-makers



Space is limited and is expected to sell out.

Scan here to register today!

Please Note Deadline!

In order to be included in the onsite program and all program signage, you must register and secure your exhibit space by **September 12, 2025.**

For more details, contact:

Kate Hill

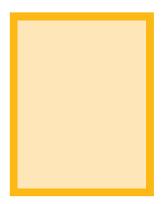
Kate.hill@aopa.org | 301.695.2314

PROGRAM GUIDE SPECIFICATIONS



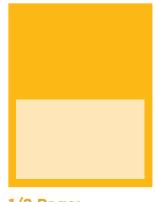


TRIM SIZE: 5" x 8"



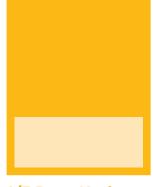
Full Page:

- 5" x 8"
- no bleed



1/2 Page:

- 5" x 3.875"
- no bleed



1/3 Page Horizontal

- 5" x 2.5"
- no bleed

Please follow file specifications noted on the right sidebar.

Program Guide Ad Deadlines:

All ads are due to AOPA by **September 12, 2025.** Ads not received by due date will not be guaranteed placement in the printed program guide.

Electronic Ad File Specifications

Preferred format: PDF/X4 is the preferred file format for submission.

Resolution: All images/files should be high resolution 300 DPI.
Total Area or Ink Density is 300%.

Colors: Only use CMYK colors; convert spot colors to process. No RGB, LAB, or ICC profiles.

Fonts: Always embed all fonts. Do not allow font substitutions. Do not use True Type fonts.

Program Guide Content Specifications

Sponsor profile: Description (80 word max) in DOCX/DOC format

Logo in one of the following formats (.eps, pdf or hi-res .png or .jpg)

Exhibitor profile: Description (80 word max) in DOCX/DOC format

Submit ads and content to: karla.smith@aopa.org by September 12, 2025



NEXT STEPS

Sponsorships and exhibit booth spaces are limited and available on a first-come, first-served basis.

To reserve your sponsorship contact Karla Smith at Karla.Smith@aopa.org

To reserve your exhibit space contact Kate Hill at Kate.Hill@aopa.org