

10TH ANNIVERSARY



YOU CAN FLY | HIGH SCHOOL
AVIATION
STEM SYMPOSIUM

Presented by Boeing

November 17–19

Atlanta, GA

SPONSOR & EXHIBITOR OPPORTUNITIES

WHEN & WHERE

NOV. 17-19, 2024
Atlanta, GA

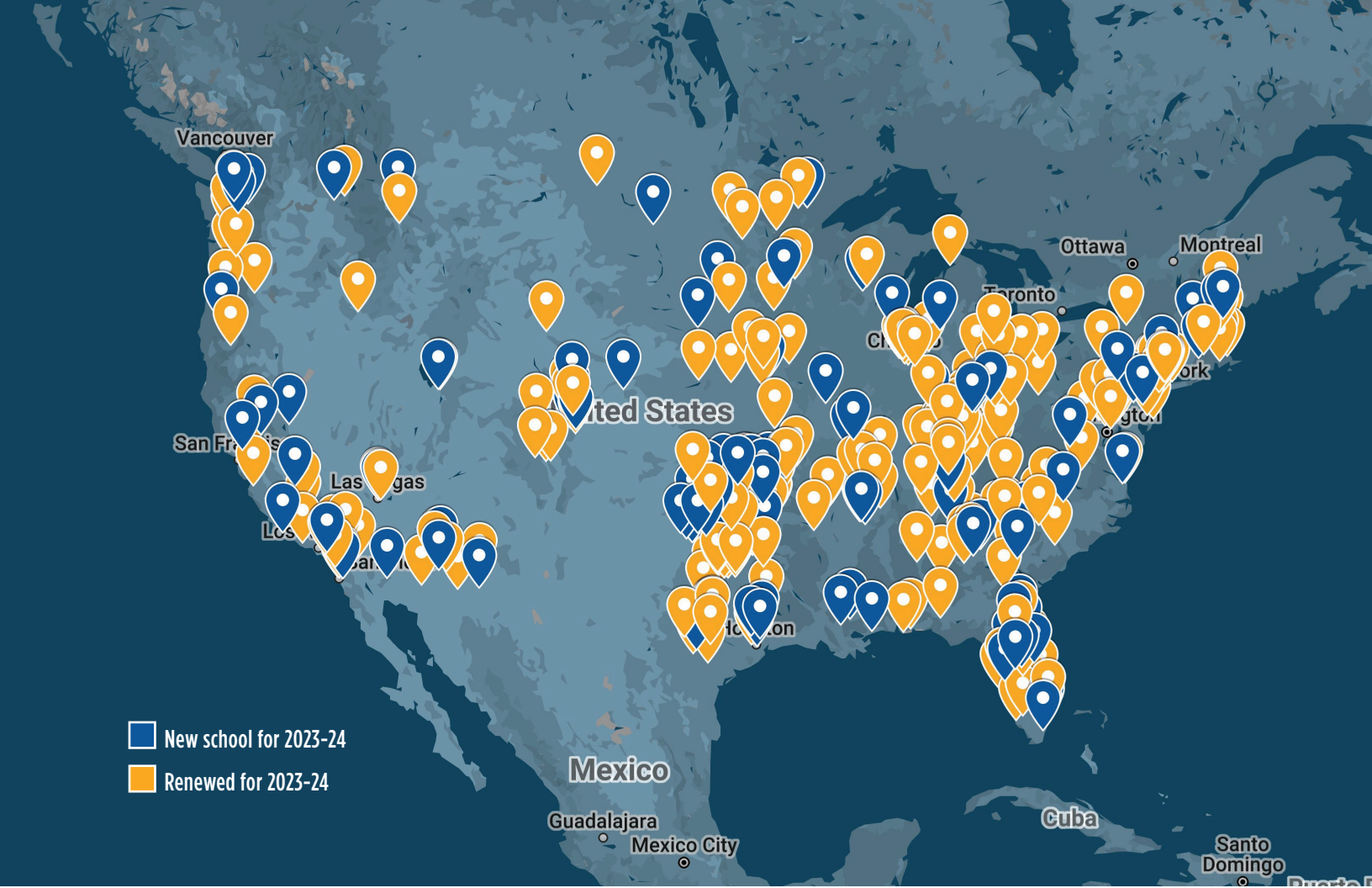
- Showcase your organization's expertise to high schools that are searching for resources
- Demonstrate your leadership at the only event with national reach specific to aviation education
- Brand your organization as a thought leader and highlight your commitment to introducing young people to careers in aviation
- Connect with aviation STEM education decision makers—hundreds of teachers, administrators, and other education leaders from around the country will be in attendance



BE AN EXHIBITOR

Be a part of the only event that brings together current and prospective high school aviation and aerospace educators. Exhibitors at the 2024 You Can Fly High School Aviation STEM Symposium have the opportunity to interact with high school teachers, principals, and district leaders who are excited and eager to learn about aviation and aerospace careers, programs, and opportunities.

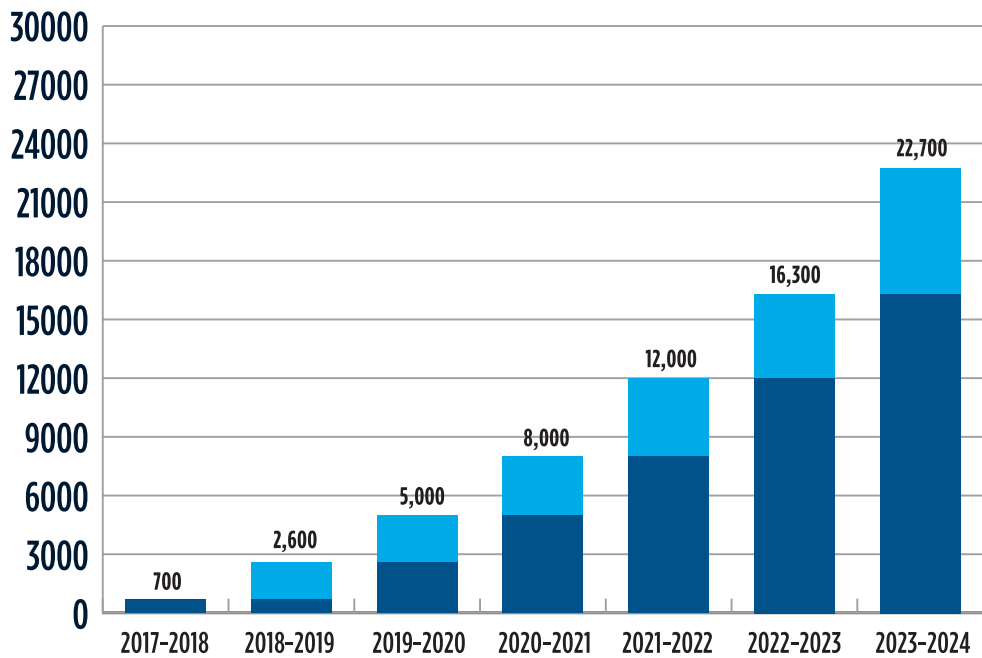
DON'T MISS THIS UNIQUE OPPORTUNITY TO REACH THE LEADERS AND INFLUENCERS WHO ARE GUIDING TODAY'S HIGH SCHOOL STUDENTS TO CAREERS IN AVIATION AND AEROSPACE



- New school for 2023-24
- Renewed for 2023-24

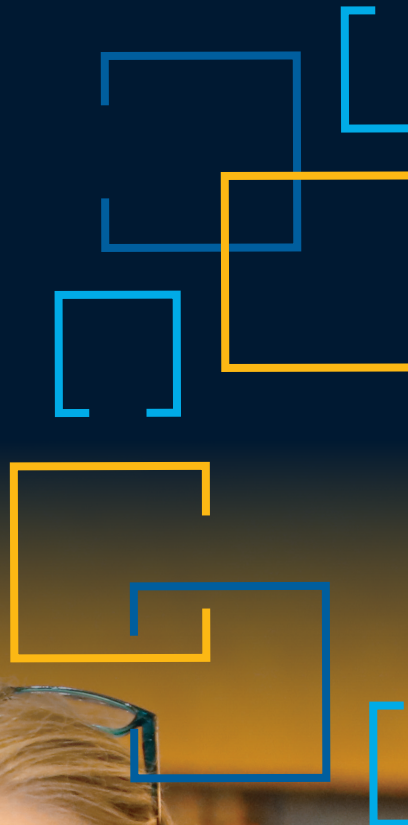
High School By The Numbers

HIGH SCHOOL STUDENT GROWTH



SPONSORSHIP OPPORTUNITIES OVERVIEW

The 2024 You Can Fly High School Aviation STEM Symposium offers many opportunities to reach an actively engaged education audience. Be a part of this exceptional marketing opportunity, supported by prominent coverage in AOPA's leading communication channels and within education circles.



Platinum | \$20,000

General Session Sponsor
Exhibit Hall Sponsor

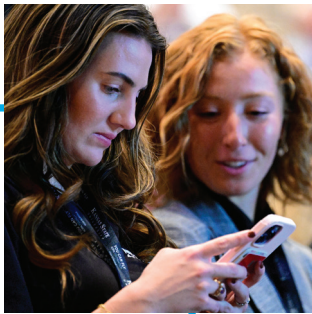


Benefits:

- 10x20 exhibit hall booth
- On stage speaking time
- 3 registrations
- Full page ad in program guide
- Choice of 1 complementary hosted breakout session (1 available) / 1 lunch speaking opportunity
- Name and/or logo appears first in all symposium sponsor mentions in pre event, onsite, and post event marketing
- On stage recognition
- Choice of giveaway item with company name/logo included in all attendee bags
- Logo/ name prominently placed on all event signage
- Logo/ name prominently placed in program guide and symposium webpage
- Opportunity to include promotional items in all attendee welcome bags

Gold | \$15,000

Room Key Sponsor
Welcome Reception Sponsor
Wifi Sponsor
Sunday Networking Reception Sponsor



Benefits:

- 10x10 exhibit hall booth
- 2 registrations
- Half page ad in program guide
- 90 second video to be played during general session
- Priority placement for name and/or logo in all symposium sponsor mentions in pre event, onsite, and post event marketing
- On stage recognition
- Choice of giveaway item with company name/logo included in all attendee bags
- Logo/ name prominently placed on all event signage
- Logo/ name prominently placed in program guide and symposium webpage
- Opportunity to include promotional items in all attendee welcome bags

Silver | \$10,000

Breakfast Sponsor
Lunch Sponsor
Bag Sponsor
Breakout Room Sponsor
Program Guide Sponsor
Wrap Up Video Sponsor



Benefits:

- 10x10 exhibit hall booth
- 1 registration
- 1/3 page ad in program guide
- Priority placement for name and/or logo in all symposium sponsor mentions in pre event, onsite, and post event marketing
- On stage recognition
- Choice of giveaway item with company name/logo included in all attendee bags
- Logo/ name prominently placed on all event signage
- Logo/ name prominently placed in program guide and symposium webpage
- Opportunity to include promotional items in all attendee welcome bags

Bronze | \$5,000

Selfie Booth Sponsor
Lanyard Sponsor
Door Tag Sponsor
Badge Sponsor



Benefits:

- 1 registration
- Name and/or logo appears in all symposium sponsor mentions in pre event, onsite, and post event marketing
- On stage recognition
- Logo/ name placed on all event signage
- Logo/ name placed in program guide and symposium webpage
- Opportunity to include promotional items in all attendee welcome bags

Supporting | \$2,500

Charging Station Sponsor
"Know before you go" email Sponsor



Benefits:

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- On stage recognition
- Logo/ name placed on all event signage
- Logo/ name placed in program guide and symposium webpage
- Opportunity to include promotional items in all attendee welcome bags

Goodie Bag | \$1,000



Benefits:

- Opportunity to include promotional items in all attendee welcome bags

EXHIBITOR SPACES

10' x 10' Booth - \$800

*\$600 non-profit, government

Each 10' x 10' booth includes:

- One individual symposium registration
 - Additional persons staffing the booth are required to register as participants for the symposium. **PLEASE NOTE: The person registering for the exhibit booth will receive the complimentary symposium registration.**
- Eight-foot covered table
- Two chairs
- One electrical connection
- Wireless internet access
- Trash can
- Customized exhibitor name placard
- Exhibiting organization's name and web link listed on aopa.org/symposium
- Exhibiting organization's name and description listed in the Program Guide
- Opportunity to include a promotional item in all attendee welcome bags
- Opportunity to offer a premium item to be given away during the final lunch

We are excited to offer additional exhibit space for hands on activities such as simulators and drones.

10' x 20' Booth - \$1,600

*\$1,200 non-profit, government

10' x 30' Booth - \$2,400

*\$1,800 non-profit, government

Exhibit Requirements:

Booth furnishings, displays, equipment, etc., must fit within the lateral confines of the booth space, not to exceed 10' in height, and may not interfere with adjacent booth spaces.

Set-up

Sunday, Nov. 17 | 10a.m. - 2p.m.

Hyatt Regency Atlanta
265 Peachtree St NE,
Atlanta, GA 30303

Exhibit Area Hours

Sunday, Nov. 17 | 2p.m. - 5p.m.

Monday, Nov. 18 | 7:30 a.m. - 9a.m., 10:15a.m. - 5p.m.

Tuesday, Nov. 19 | 7:30 a.m. - 12:30p.m.

Exhibitor Move Out

Tuesday, Nov. 19 | 12:30p.m. - 3:30p.m.

Online Exhibitor Registration

Exhibitor registration will open May 1, 2024 at
aopa.org/symposium

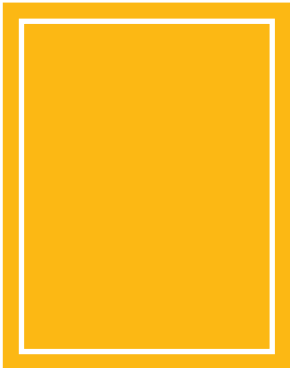
Please Note Deadline!

In order to be included in the onsite program and all program signage, you must register and secure your exhibit space by
September 13, 2024.

PROGRAM GUIDE SPECIFICATIONS

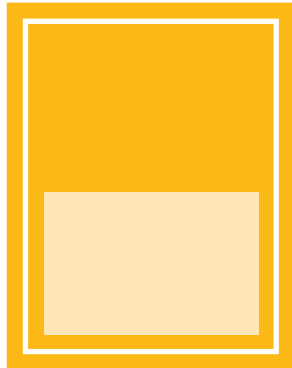


TRIM SIZE: 5.5" x 8.5"
BLEED SIZE 5.75" x 8.75"



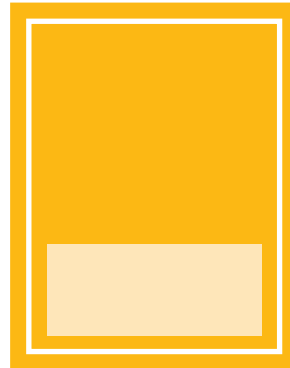
Full Page:

- 5.5" x 8.5"
- .125" bleed
- .5" safety margin



1/2 Page:

- 5.5" x 3.875"
- no bleed



1/3 Page Horizontal

- 5.5" x 2.5"
- no bleed

Program Guide Ad Deadlines:

All ads are due to AOPA by **September 13, 2024**.
 Ads not received by due date will not be guaranteed placement in the program guide.

Electronic Ad File Specifications

Preferred format: PDF/X4 is the preferred file format for submission.

Resolution: All images/files should be high resolution 300 DPI. Total Area or Ink Density is 300%.

Colors: Only use CMYK colors; convert spot colors to process. No RGB, LAB, or ICC profiles.

Fonts: Always embed all fonts. Do not allow font substitutions. Do not use True Type fonts.

Bleed: Accepted for full pages only.

Program Guide Content Specifications

Sponsor profile: Description (80 word max) in DOCX/DOC format

Logo in one of the following formats (.eps, pdf or hi-res .png or .jpg)

Exhibitor profile: Description (80 word max) in DOCX/DOC format

Submit ads and content to:

karla.smith@aopa.org
 by **September 13, 2024**



NEXT STEPS

Sponsorships and exhibit booth spaces are limited and available on a first-come, first-served basis.

To reserve your sponsorship
contact Karla Smith at Karla.Smith@aopa.org

To reserve your exhibit space
contact Kate Hill at Kate.Hill@aopa.org