

**2019 AOPA HIGH SCHOOL
AVIATION STEM SYMPOSIUM**

Nov. 10-12, 2019 | Denver, CO

**SPONSORSHIP & EXHIBITOR
OPPORTUNITIES**



2019 AOPA HIGH SCHOOL AVIATION STEM SYMPOSIUM

Nov. 10-12, 2019

SPONSORSHIP & EXHIBITOR OPPORTUNITIES



WHEN & WHERE?

NOV. 10-12, 2019

United Airlines
Flight Training Center
7500 E 35th Ave., Denver, CO

AND THE

Doubletree by Hilton Denver
3203 Quebec St., Denver, CO

BE AN AOPA HIGH SCHOOL AVIATION STEM SYMPOSIUM SPONSOR OR EXHIBITOR

Be part of the only event that brings together aviation and aerospace educators working in high schools nationwide. Exhibitors and sponsors at the 2019 AOPA High School Aviation STEM Symposium will have the opportunity to interact with high school teachers, principals, and district leaders who are excited and eager to learn about aviation and aerospace careers, programs, and opportunities.

Symposium attendance has grown each year, and we expect well over 300 participants in 2019 as schools implement the ninth-grade and tenth-grade courses from AOPA's aviation STEM curriculum.

Don't miss this unique opportunity to reach the leaders and influencers who are guiding today's high school students to careers in aviation and aerospace.

- Get to know the leaders in the field of aviation STEM education
- High schools are searching for resources, and the symposium is the first place they look
- Be part of the only event with national reach specific to aviation education
- Meet hundreds of teachers, administrators, and other education leaders from around the country

WHAT PEOPLE SAID ABOUT THE 2017 AOPA HIGH SCHOOL AVIATION STEM SYMPOSIUM:

"This is one of the rare symposiums where the dedication to the profession is palpable and almost contagious. I went home seeing this curriculum as more than just an elective or a curriculum that meets a set of standards, but as a unique opportunity that opens doors that may never even been considered. I am grateful that this exists."

"This was my first symposium and my first time seeing all the flight information. I was taken back by everything. I fell in love and now want to teach the program to our high schoolers."

"I love this symposium. I attend conferences across the country on a variety of career pathways. Your symposium is a very well-run event. Always informative and always very professional. I plan to be back next time."

"Thanks to the symposium, our school will adopt some major changes that kept us stagnant. Thanks to this event our school is now able to get a clear direction for our future growth."



HIGH SCHOOLS
POWERED BY AOPA

SPONSORSHIP OPPORTUNITIES

The 2019 AOPA High School Aviation STEM Symposium offers many opportunities to reach an actively engaged education audience. Be a part of this exceptional marketing opportunity, supported by prominent coverage in AOPA's leading communication channels and within education circles.

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The 2019 AOPA High School Aviation STEM Symposium offers many opportunities to reach an actively engaged education audience. Be a part of this exceptional marketing opportunity, supported by prominent coverage in AOPA's leading communication channels and within education circles.



~~1. Title Sponsor | \$40,000~~ *SOLD*

- Highest-profile opportunity, the title sponsor's name will appear first when the event is mentioned online, in advertising, in social media, on signage and more!
—“The 2019 **TITLE SPONSOR NAME** AOPA High School Aviation STEM Symposium presented by **PRESENTING SPONSOR NAME**”
- Opportunity to play company promotional video (two minutes or less in length) at the start of the symposium on the morning of November 11
- Logo included in pre-event, on-site, and post-event marketing and promotions
- Speaking opportunity during the opening general session
- On-stage recognition
- Company name/logo on any one of the premiums at the \$5,000 level or below
- Four complimentary symposium registrations
- Full-page color advertisement in the program guide
- Complimentary 10' x 10' exhibit booth
- Opportunity to place promotional items in the attendee welcome bags
- Logo and company profile most prominently placed in the program guide and on symposium webpages on AOPA.org
- Logo on event and table tent signage

~~2. Presenting Sponsor | \$30,000~~ *SOLD*

- High-profile opportunity, the presenting sponsor's name will appear when the event is mentioned online, in advertising, in social media, on signage and more!
—“The 2019 **TITLE SPONSOR NAME** AOPA High School Aviation STEM Symposium presented by **PRESENTING SPONSOR NAME**”
- Logo included in pre-event, on-site, and post-event marketing and promotions
- Speaking opportunity during the opening general session
- On-stage recognition
- Name and logo on any one of the premium items at the \$2,500 level or below
- Three complimentary symposium registrations
- Full-page color advertisement in the program guide
- Complimentary 10' x 10' exhibit booth
- Opportunity to place promotional items in the attendee welcome bags
- Logo and company profile prominently placed in the program guide and on symposium webpages on AOPA.org
- Logo on event and table tent signage

~~3. Livestream Sponsor | \$25,000~~ *SOLD*

- Speaking opportunity during a general session
- On-stage recognition
- Logo placed on livestream screen during general sessions
- Three complimentary symposium registrations
- Full-page color advertisement in the program guide
- Complimentary 10' x 10' exhibit booth
- Opportunity to include promotional items in the attendee welcome bags
- Logo and company profile prominently placed in the program guide and on symposium webpages on AOPA.org
- Logo on event and table tent signage

SPONSORSHIP OPPORTUNITIES

~~4. Dinner Reception Sponsor | \$20,000~~ ^{SOLD} Monday, Nov. 11

- Speaking opportunity during a general session on November 11.
- On-stage recognition
- Prominent on-site signage during evening reception
- Logo placed on commemorative drink cup
- Two complimentary symposium registrations
- Full-page color advertisement in the program guide
- Complimentary 10' x 10' exhibit booth
- Opportunity to place promotional items in the attendee welcome bags
- Logo and company profile prominently placed in the program guide and on symposium webpages on AOPA.org
- Logo on event and table tent signage

5. Breakfast and/or Lunch Sponsor \$5,000 each meal event

Monday, Nov. 11 | Breakfast or Lunch

Tuesday, Nov. 12 | Breakfast or Lunch

- On-stage recognition before sponsored meal event
- Prominent on-site signage during breakfast/lunch
- One complimentary symposium registration
- Half-page color advertisement in the program guide
- Opportunity to place promotional items in the attendee welcome bags
- Logo and company profile prominently placed in the program guide and on symposium webpages on AOPA.org
- Logo on event and table tent signage

~~6. Welcome Bag Sponsor | \$5,000~~ ^{SOLD}

- Logo placed on the welcome bag provided to all attendees
- One complimentary symposium registration
- Half-page color advertisement in the program guide
- Opportunity to include promotional items in attendee welcome bags
- Logo and company profile prominently placed in the program guide and on symposium webpages on AOPA.org
- Logo on event and table tent signage

~~7. Breakout Rooms Sponsor | \$4,000~~ ^{SOLD}

- One complimentary symposium registration
- Prominent signage in breakout rooms for both days
- Opportunity to include promotional items in attendee welcome bags
- Logo and company profile prominently placed in the program guide and on symposium webpages on AOPA.org
- Logo on event and table tent signage

SPONSORSHIP OPPORTUNITIES



8. Exhibit Area Sponsor | \$4,000

- One complimentary 10' x 10' booth, includes one registration
- Prominent signage in exhibit area for all three days
- Opportunity to include promotional items in attendee welcome bags
- Logo and company profile prominently placed in the program guide and on symposium webpages on AOPA.org
- Logo on event and table tent signage

~~9. Lanyard Sponsor | \$3,000~~ **SOLD**

- Logo placed on lanyard provided to all attendees
- Opportunity to place promotional items in attendee welcome bags
- Logo and company profile placed in the program guide and on symposium webpages on AOPA.org
- Logo on event and table tent signage

10. Giveaway Sponsor | \$2,500

- Logo placed on giveaway item provided to all attendees
- Giveaway item options (choose one)
 - Notepad
 - Pen
 - ~~– Water bottle~~ **SOLD**
 - Luggage tag
 - Pocket spray sanitizer
 - Balsa glider
 - Foam airplane flyer
- Logo and company profile placed in the program guide and on symposium webpages on AOPA.org
- Logo on event and table tent signage

~~11. Program Guide Sponsor | \$1,000~~ **SOLD**

- Logo placed on the cover of the program guide provided to all attendees
- Logo and company profile placed in the program guide and on symposium webpages on AOPA.org
- Logo on event and table tent signage

For more information, contact hs@aopa.org.

EXHIBITOR OPPORTUNITIES

2019 AOPA HIGH SCHOOL AVIATION STEM SYMPOSIUM

AOPA is offering indoor, convention-style booths that will allow you to meet hundreds of educators in need of aviation materials and resources.



10'x10' Booth - \$500

***\$450 non-profit, government**

Each 10'x10' booth includes:

- One individual symposium registration. Additional persons staffing the booth must register as a participant for the symposium. **Important Note:** The person registering for the exhibit booth will receive the one individual symposium registration.
- 8' covered table
- Two chairs
- One electrical connection
- Exhibiting organization's name and web link listed on the symposium webpages
- Exhibiting organization's name and description listed in the program guide

Set-up

Sunday, Nov. 10

10:00 a.m. – 4:00 p.m.

DoubleTree by Hilton Denver

Exhibit Hall Hours

Note: The exhibit area will take place in the DoubleTree by Hilton Denver Hotel during the times below. All breakfasts and the dinner reception will take place in the exhibit area. We encourage exhibitors to join us at the symposium in the United Airlines Flight Training Center.

Sunday, Nov. 10 | 4:00 to 7:00 p.m.

Monday, Nov. 11 | 7:00 to 8:30 a.m., 4:00 to 6:00 p.m.

Tuesday, Nov. 12 | 7:00 to 8:30 a.m.

Tear-down

After 8:30 a.m. on Tuesday, Nov. 12

***Tear-down prior to 8:30 a.m. will not be permitted.**

Registration to exhibit will open Spring 2019 at:

aopa.org/symposium

NEXT STEPS

For more information, contact
hs@aopa.org