



中华人民共和国商务部投资促进事务局

Investment Promotion Agency of Ministry of Commerce, P.R.China

国际合作促进中外通航交流发展 International Cooperation in General Aviation Industry

GENERAL AVIATION INDUSTRY

INTERNATIONAL COOPERATION IN

2014. 09



通用航空产业：自主创新和国际合作并举

General Aviation Industry: Self innovation and International Cooperation will develop simultaneously



- 参与全球产业链是我国企业提升技术与制造能力的重要方式
 - 1、对国外企业进行兼并重组，整合产品和资源
 - 2、建立合资公司，共享渠道资源，共同开拓市场
- To participate in the global industrial chain is an important way of improving the technology and manufacturing capability of Chinese enterprises
 - 1、merging and reorganization
 - 2、joint venture company



一个新兴市场：面临着风险和挑战

An emerging market, with risks and challenges



- 我国通航企业急需提升研发技术水平

It's urgent to improve the level of innovation and technology of Chinese enterprises

- 我国国产通用航空器的市场规模有限，盲目投资可能引发更为激烈的市场竞争

With limited market scale, excessive investment may lead to intense competition



除制造业外，参与运营与服务环节的国内外企业将快速增加
Besides manufacturing, enterprises that involve in the operation and service segment will develop rapidly



- 对于航空器制造企业来讲，应着重提高自身原始创新和集成创新能力

For manufactures, it's important to improve the ability of original innovation and integrated innovation

- 不局限于航空器制造领域，同时关注通航运营、服务等多领域的国际合作

International cooperation is not limited to manufacturing. More attention should be paid to the operation and service of general aviation industry



园区——产业落地的载体

Industrial park is the carrier of industry



两方面建议:

Advices:

- 通用航空产业链条长、应用范围广，并不局限于航空器制造和运营，各地应结合自身特点、经济基础和总体规划，确定通航产业的发展方向

The industrial chain of general aviation is very long, with broad applications. Local cities should not limit their development to manufacture and operation, but to establish a strategy based on their characteristics, economic foundation and overall planning

- 鼓励航空资源集中、基础较好的区域开展国际合作，充分挖掘通航产业对经济的综合拉动作用

Encourage local areas with rich aviation resources and solid foundations to expand international cooperation, to explore the comprehensive improvement of economy of general aviation industry



Organization Structure

➤ Comprehensive

1. Development Zone Promotion
2. Exhibition Affairs
3. Outward Liaison
4. Information
5. Training and Industry relocation
6. Labor Cooperation
& Foreign Investor Complaint

➤ Industrial

1. Energy&Resource
2. Machinery&Railway
&Automobile
3. Industrial Products
&Consumer Goods
4. IT
5. ModernService&
Real Estate&Financing

➤ InternalService

Administration

➤ Sub-company

China International
Investment Promotion Center

➤ Oversea Office

Hungary
South Korea
Germany



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Our Network:

- Investment Promotion Agencies
at all levels
- 200+ National Development Areas
- High and new tech Areas
and Modern Industrial Area





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Our Network:

- 200+ Economic and Commercial Counselor's Office
- 87 Investment Promotion MOU signed with 90+ Agencies from 46 countries





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THANKS

