What Does it Mean to Be Professional?











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Name		
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PROFESSIONALISM PSA ANALYSIS

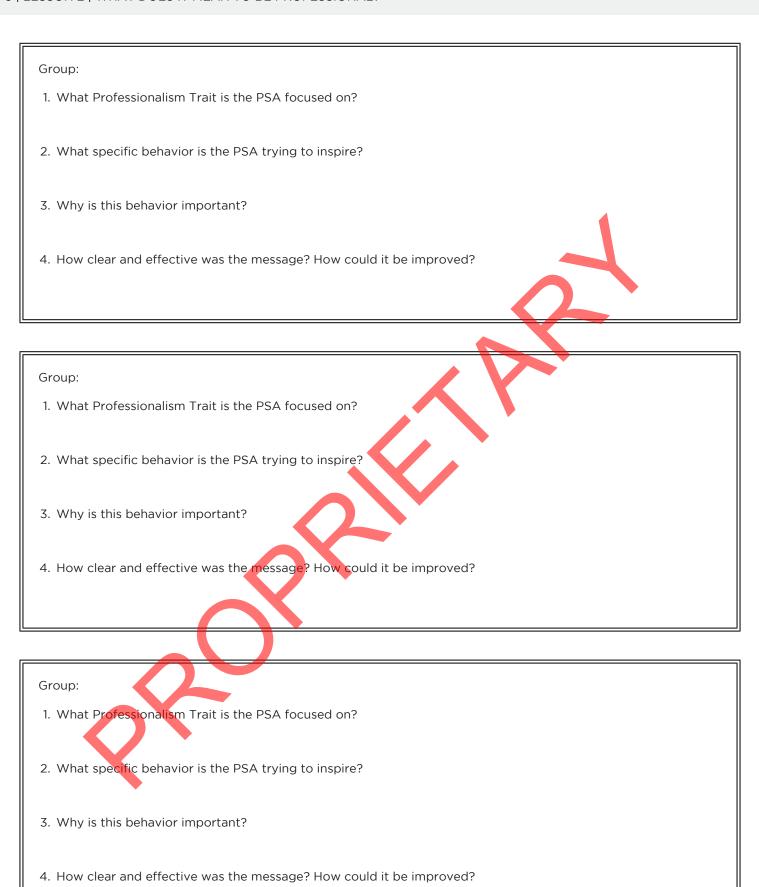
As you enjoy watching your classmates' Professionalism PSAs, answer these questions for each one:

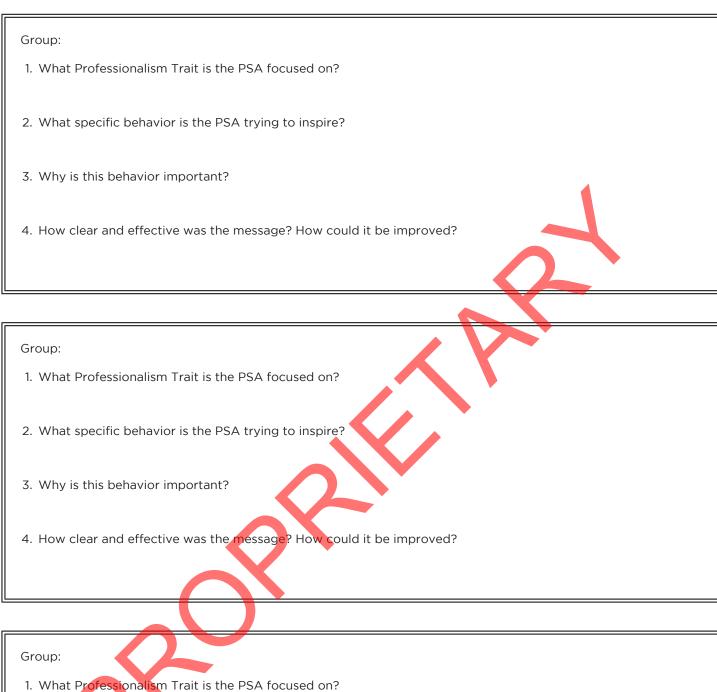
Group:

- 1. What Professionalism Trait is the PSA focused on?
- 2. What specific behavior is the PSA trying to inspire?
- 3. Why is this behavior important?
- 4. How clear and effective was the message? How could it be improved?

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