

**2026**

— AOPA FOUNDATION —

# AVIATION EDUCATION SYMPOSIUM

— in partnership with **EMBRAER** Foundation —



**NOVEMBER 15-17, 2026 | PHOENIX, AZ**



**SPONSOR & EXHIBITOR OPPORTUNITIES**

# ABOUT THE EVENT



The **AOPA Foundation Aviation Education Symposium** is where the future aviation workforce takes off.

Each year, we bring together high school educators, school and district leaders, and aviation industry partners who are actively launching, growing, and strengthening aviation programs nationwide.

Attendees dive into dozens of practical sessions covering how to:

- Build or expand an aviation program
- Implement aviation and STEM curriculum
- Secure funding and community support
- Engage and retain students in aviation pathways

Educators also connect directly with exhibitors to discover the tools, technologies, and resources that help their programs thrive. The exhibit hall becomes a working hub where ideas turn into partnerships and classroom plans turn into action.

For sponsors and exhibitors, this is a prime opportunity to connect with educators and program leaders who are shaping aviation education and actively seeking partners, products, and resources to expand their programs and inspire students.

The Symposium also fosters a unique sense of community, where educators and industry professionals learn side by side, exchanging ideas, solving challenges, and aligning around one goal: preparing the next generation of aviation talent.

SCAN ME



SEE WHAT OUR TEACHERS  
HAVE TO SAY



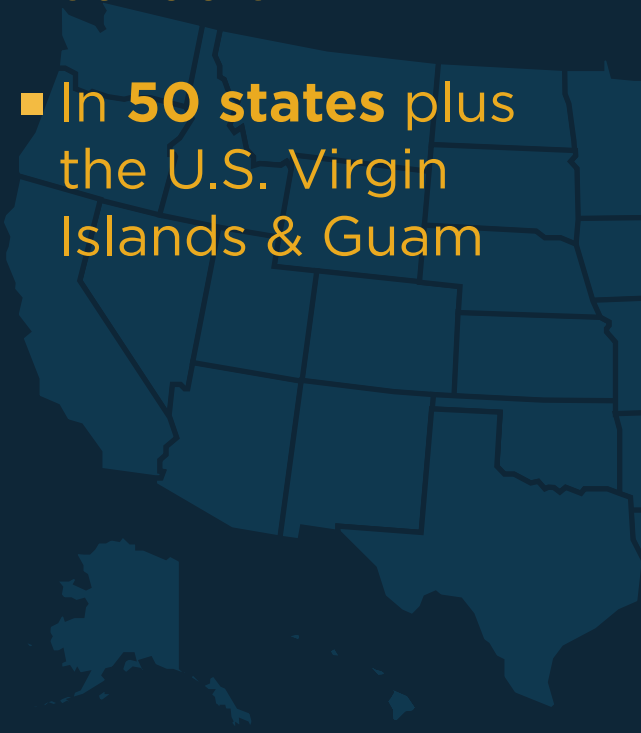
# ABOUT THE CURRICULUM



The **AOPA Foundation High School Aviation STEM Curriculum** is a free, engaging, and standards-aligned program that uses the excitement of aviation to bring real-world learning into high school classrooms.

■ Serving **32,000+** students and over **1,500 high schools**

■ In **50 states** plus the U.S. Virgin Islands & Guam



# WHY BECOME A SPONSOR?



Transform your organization's visibility through our comprehensive sponsorship packages.

- Gain direct access to the decision makers who plan and purchase for aviation programs nationwide
- Showcase your innovation to those actively seeking aviation education resources
- Establish your leadership at the nation's premier event for aviation education
- Position your organization as a thought leader committed to developing the next generation of aviation professionals
- Build relationships with hundreds of education influencers from across the country who are guiding students toward aviation careers





# SPONSORSHIP LEVELS SNAPSHOT

	SOLD							SOLD	
	TITLE	HOST	DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	SUPPORTING	
	\$30,000	\$25,000	\$20,000	\$15,000	\$10,000	\$7,500	\$5,000	\$1,000	
	Top-Tier Brand Recognition	Leverage Local and/or National Presence	Monday Lunch or Exhibit Hall Reception	Welcome Reception	Wi-Fi or Breakout Session Room	Coffee Break	Charging Station	Alignment	
Event Naming Rights	■								
Dedicated Email(s)	■	■							
Opening Session Presentation Opportunities	■	■							
Breakout Session Presentation	■	■							
Exhibit Booth	10' x 20'	10' x 20'	10' x 20'	10' x 10'	10' x 10'	10' x 10'			
Program Guide Ad	Full-Page	Full-Page	Full-Page	1/2-Page	1/3-Page	1/3-Page	1/3-Page		
Logo Visibility on Printed and Digital Materials	Top	Premium	■	■	■	■	■	■	
Sponsor-Branded Giveaway in Attendee Bag	Included	Included	Sponsor Provided	Sponsor Provided	Sponsor Provided	Sponsor Provided	Sponsor Provided	Sponsor Provided	
General Session Recognition	■	■	■	■	■	■	■	■	
Symposium Registration(s)	4	4	4	2	2	2	1		

# SPONSORSHIP OPPORTUNITY DETAILS



# EMBRAER Foundation



## TITLE SPONSOR | \$30,000 (SOLD)

As the **Title Sponsor**, your name is part of the event title with visibility across every marketing and event platform. With top-tier branded recognition, your brand will be seen first and associated with the industry's most forward-thinking education initiative. A Title Sponsor enjoys exclusive benefits, including:

- Name included in event title
- Title sponsor recognition on printed and digital materials
- Speaking opportunity and welcome video during the Opening Session
- Top name/logo placement on signage, website, and email communication
- Host a breakout session
- Dedicated pre- and post-event spotlight emails
- Complimentary full-page ad in Program Guide
- Complimentary event registration for 4
- Complimentary 10 x 20 exhibit booth
- Sponsor-branded item in attendee event bag

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## HOST SPONSOR | \$25,000

As the **Host Sponsor**, your company will be highlighted as the host of the event with your name on printed and digital materials. Your brand will be seen as a thought leader and you will enjoy additional benefits, including:

- Host sponsor recognition on digital and printed materials
- Speaking opportunity and welcome video during the Opening Session
- Premium name/logo placement on signage, website, and email communication
- Logo on attendee bag
- Host a breakout session
- Dedicated pre- and post-event spotlight emails
- Complimentary full-page ad in program guide
- Complimentary event registration for 4
- Complimentary 10 x 20 exhibit booth
- Sponsor-branded item in attendee event bag

*Number of packages available: 1*

(continued >>>)



## DIAMOND SPONSOR | \$20,000

Our **Diamond Sponsors** can choose to either host Monday lunch and address participants during this high-attendance program OR host the Exhibit Hall Reception and enhance brand visibility with name/logo imprinted on reception barware and drink tickets. Each Diamond Sponsor also receives:

- Recognition on digital and printed materials
- Premium name/logo placement on signage, website, and email communication
- Complimentary full-page ad in program guide
- Complimentary event registration for 4
- Complimentary 10 x 20 exhibit booth
- Opportunity to provide sponsor-branded item in attendee event bag

*Number of packages available: 2*

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## PLATINUM SPONSOR | \$15,000

As **Platinum Sponsor**, you will host the Welcome Reception Sunday evening, ideal for networking and prominent brand exposure with name/logo imprinted on reception barware and drink tickets. The Platinum Sponsor also receives:

- Recognition on digital and printed materials
- Name/logo placement on signage, websites, and email communication
- Complimentary 1/2-page ad in program guide
- Complimentary event registration for 2
- Complimentary 10 x 10 exhibit booth
- Opportunity to provide sponsor-branded item in attendee event bag

*Number of packages available: 1*

(continued >>)



## GOLD SPONSOR | \$10,000

As a **Gold Sponsor**, your brand stays front and center throughout the event as the host of a breakout room OR as the Wi-Fi sponsor. Multiple Gold Sponsors will also benefit from:

- Recognition on all digital and printed materials
- Name/logo placement on signage, websites, and email communication
- Complimentary 1/3-page ad in Program Guide
- Complimentary event registration for 2
- Complimentary 10 x 10 exhibit booth
- Opportunity to provide sponsor-branded item in attendee event bag

*Number of packages available: 2*

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## SILVER SPONSOR | \$7,500

As a **Silver Sponsor** you'll host a coffee break and gain exclusive access to symposium attendees as they network, sip coffee, and reflect on the sessions they just attended. Your company logo will be exclusively displayed on coffee stations, napkins, and signage during the breaks. Each Silver Sponsor will also benefit from:

- Recognition on digital and printed materials
- Name/logo placement on signage, websites, and email communication
- Complimentary 1/3-page ad in Program Guide
- Complimentary event registration for 2
- Complimentary 10 x 10 exhibit booth
- Opportunity to provide sponsor-branded item in attendee event bag

*Number of packages available: 2*



(continued >>)

## BRONZE SPONSOR | \$5,000 (SOLD)

A **Bronze Sponsor** receives focused brand visibility by hosting a charging station, with their name prominently displayed where attendees gather to power up phones and devices throughout the event. The Bronze Sponsor will also benefit from:

- Recognition on digital and printed materials
- Name/logo placement on signage, website, and email communication
- Complimentary 1/3-page ad in program guide
- Complimentary event registration for 1
- Opportunity to provide sponsor-branded item in attendee event bag

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## SUPPORTING SPONSOR | \$1,000

A **Supporting Sponsor** is recognized alongside our event partners, providing brand visibility and a clear connection to the event. Supporting sponsors also receive:

- Recognition on digital and printed materials
- Name/logo placement on signage, website, and email communication
- Opportunity to provide sponsor-branded item in attendee event bag

### FOR MORE DETAILS, CONTACT:

**Karla Smith**

Karla.Smith@aopa.org | 301.695.2161





# EXHIBITOR SPACES



## REACH A NATIONAL AUDIENCE OF HIGH SCHOOL AVIATION EDUCATORS

High schools nationwide are integrating aviation into their STEM and CTE programs—and they're looking for the right partners to help them succeed. The AOPA Foundation Aviation Education Symposium is where they find those partners.

As an exhibitor, you'll connect with hundreds of key decision makers actively shaping aviation programs in high schools—from those who have already integrated aviation into their curriculum to those ready to take the next step.

### PRICING OPTIONS

5x10 Booth	\$625
10x10 Booth	\$850
10x20 Booth	\$1,700

### INCLUDED WITH EACH BOOTH:

- One (1) 6' table
- Two (2) chairs
- One (1) electrical connection
- One (1) event registration pass  
*(includes full program access and meals)*
- Wi-Fi Access

*Tables, chairs, and registrations are doubled for 10x20 booth*

### DETAILS:

**When:** November 15-17

**Where:** Hyatt Regency Phoenix, Phoenix, AZ

**Who:** High school teachers, principals, state and district leaders—key decision makers

SCAN ME



**SPACE IS LIMITED AND IS EXPECTED TO SELL OUT.**

Scan here to secure your space today!

### PLEASE NOTE DEADLINE!

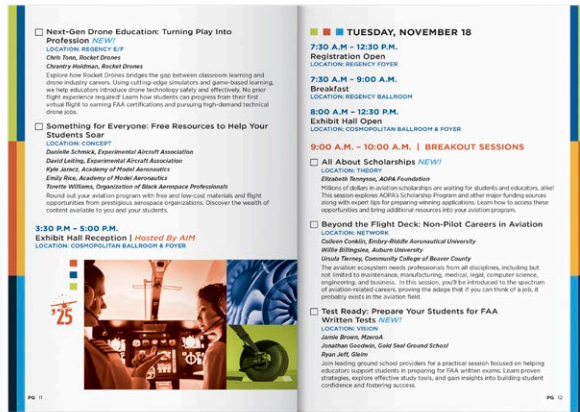
In order to be included in the program guide and all signage, you must register and secure your exhibit space by **September 18, 2026.**

### FOR MORE DETAILS, CONTACT:

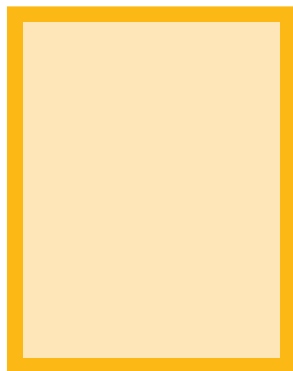
**Kate Hill**

Kate.Hill@aopa.org | 301.695.2314

# PROGRAM GUIDE SPECIFICATIONS



TRIM SIZE: 5" X 8"



**FULL PAGE**

- 5" x 8"
- no bleed



**1/2 PAGE**

- 5" x 3.875"
- no bleed



**1/3 PAGE HORIZONTAL**

- 5" x 2.5"
- no bleed

**PLEASE FOLLOW FILE SPECIFICATIONS NOTED ON THE RIGHT SIDEBAR.**

## ELECTRONIC AD FILE SPECIFICATIONS

**Preferred format:** PDF/X4 is the preferred file format for submission.

**Resolution:** All images/files should be high resolution 300 DPI. Total Area or Ink Density is 300%.

**Colors:** Only use CMYK colors; convert spot colors to process. No RGB, LAB, or ICC profiles.

**Fonts:** Always embed all fonts. Do not allow font substitutions. Do not use True Type fonts.

## PROGRAM GUIDE CONTENT SPECIFICATIONS

**Sponsor profile:** Description (80 word max) in DOCX/DOC format

Logo in one of the following formats (.eps, pdf or hi-res .png or .jpg)

**Exhibitor profile:** Description (80 word max) in DOCX/DOC format

**Submit ads and content to:**

**[Karla.Smith@aopa.org](mailto:Karla.Smith@aopa.org)  
by September 18, 2026**

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## NEXT STEPS

Sponsorships and exhibit booth spaces are limited and available on a first-come, first-served basis.

**To reserve your sponsorship**

contact Karla Smith at [Karla.Smith@aopa.org](mailto:Karla.Smith@aopa.org)

**To reserve your exhibit space**

contact Kate Hill at [Kate.Hill@aopa.org](mailto:Kate.Hill@aopa.org)