

### WHY YOU DON'T WANT TO MISS THIS

Buckeye is the fastest-growing city in the United States and is Arizona's second largest city by area, conveniently located in the Southwest near major metropolitan cities.

- Exciting 3-day event
- · World class educational content
- Large indoor Exhibit Hall with the latest new tech, gear, and services
- Expansive aircraft display
- Multiple seminar venues
- Action-packed airshow on Saturday and Sunday





### **BUCKEYE MUNICIPAL AIRPORT**

3000 S. Palo Verde Road, Buckeye, AZ 85326

- 30 nmi west of Phoenix, AZ
- 300 nmi from Las Vegas, NV
- 320 nmi from San Diego, CA
- 350 nmi from Los Angeles, CA
- 455 nmi from Albuquerque, NM

- 685 nmi from
   Salt Lake City, UT
- 725 nmi from San Francisco, CA
- 845 nmi from Denver, CO
- 1100 nmi from Dallas, TX
- 1500 nmi from Seattle, WA

nmi = Nautical miles



The City of Buckeye, AZ and AOPA look forward to bringing you another unique 3-day exhibiting opportunity at the AOPA Fly-In at the Buckeye Air Fair.

The AOPA Fly-In at the Buckeye Air Fair will offer attendees the ultimate experience of quality aviation content that you are used to seeing at an AOPA Fly-In with the fun and entertainment of an Air Fair.

# The 2023 and 2024 AOPA Fly-Ins at the Buckeye Air Fair were a huge success!

A mix of highly qualified pilots and general public helped contribute to more than 500 aircraft and over 30,000 in attendance from all across the country.

With over 60+ exhibitors, two seminar stages, and an impressive AOPA ramp, this is sure to be a weekend of high-octane entertainment.

### **EXHIBITOR OPPORTUNITIES**

Meet with pilots, aircraft owners, and aviation enthusiasts at The AOPA Fly-In at the Buckeye Air Fair. Exhibitors will have the opportunity to interact with show attendees in a convention-style setting inside an Exhibit Hall surrounded by an aircraft display, seminar pavilions, air show performances and more.

#### INDOOR EXHIBITORS

Convention-style pipe and drape booths, located within the Exhibit Hall and near the Aircraft Display.

	Standard	Non-profit/Gov't
10x10 Booth	\$1,100	\$700
10x20 Booth	\$2,000	\$1,200

#### Indoor registration includes:

Two (2) exhibitor wristbands and two (2) lunch tickets per 10x10 space, pipe & drape back and side curtains (black), one table of choice (6' or 8'), tablecloth (black), two chairs, electrical connection, Wi-Fi, and access to the improved hospitality area with VIP restrooms.

#### OUTDOOR EXHIBITORS

Pricing for aircraft is based on Max Takeoff Weight

	Standard	Non-profit/Gov't
MTOW Less than 1320 lbs	\$725	\$325
1,320 - 5,999 lbs	\$825	\$425
6,000 - 12,499 lbs	\$975	\$575
12,500 lbs and above	\$1,075	\$675
Mobile Sales Trailer	\$1,175	\$775

#### Outdoor registration includes:

Two (2) exhibitor wristbands and two (2) lunch tickets, stanchions for crowd security, Wi-Fi, trashcan, and access to the improved hospitality area with VIP restrooms.

#### **ADDITIONAL OPTIONS**

Table (6' or 8') + 2 Chairs	\$55	
High-Top Table	\$45	
Stool	\$25	
Generator*	\$300	
10x10 Pop-up Tent + 4 Sandbags*	\$175	
<b>Sandbag*</b> Please note, sandbags must be purchased for inventory purposes	<b>\$10</b> (each)	
Stanchions (set of 4)*	\$60	
Additional Hospitality Wristband & Lunch	<b>\$20</b> (per day)	

<sup>\*</sup> For outdoor use only

#### **MATERIAL HANDLING**

Secure and schedule delivery and/or pick-up with your carrier of choice during specified time frames and we'll take care of the rest! Inbound shipments will be placed in your display area prior to set-up, and outbound shipments will be taken from your display area after tear-down.

**Loose Shipment** 

\$110

**Pallet** 

\$195

#### Exhibitor Registration Opens on August 9, 2024. Contact Kate Hill for more information.

#### **EXHIBITOR TIMELINE**

#### SET-UP/ARRIVALS

Thursday 9:00am - 5:00pm

#### **EXHIBIT HOURS**

Friday 9:00am – 4:00pm Saturday 10:00am – 5:00pm Sunday 10:00am until show closes

#### TEAR-DOWN/DEPARTURES

Sunday after show closes

#### EXHIBITOR PLACEMENT

- Indoor exhibitor placement is reserved on a first-come, first-served basis. We encourage early registration to secure your desired location. Outdoor placement requests will be accommodated as able.
- In cases where multiple aircraft intend to be placed together, please coordinate arrivals to the display ramp at the same time.
- Aircraft arriving outside of published arrival times should contact the FBO to be parked on their ramp, and then tugged or taxied to the Aircraft Display during scheduled arrival times.

#### **EXHIBIT REQUIREMENTS**

 Booth furnishings, displays, equipment, etc. must fit within the lateral confines of your booth or designated ramp area and may not interfere with adjacent booth spaces.

#### CANCELLATION POLICIES

- A 25% cancellation fee will be charged for cancellations received 30 days or more prior to the event date.
- No refunds will be provided for cancellations received within 30 days of the respective event, unless the canceled space is resold.
   If resold, a 25% cancellation fee and the difference between the original sale price and resold sale price will be charged.
- All cancellations are required to be made in writing for any applicable refund to be processed.

KATE HILL, Exhibits Manager

kate.hill@aopa.org p: (301) 695-2314 c: (443) 745-1280

## **SPONSORSHIP OPPORTUNITIES**

Support something all pilots care about—the Freedom to Fly!

#### FRIDAY RECEPTION

Reception Hors d'oeuvres & Beverages Provided by Sponsor | \$10,000

Exclusive opportunity to be title sponsor of our well-attended Friday evening Welcome Reception in the AOPA VIP chalet. Light hors d'oeuvres and drinks will be accompanied with live music and mingling with AOPA members and aviation enthusiasts.

#### **Included Benefits**

- Company mention in pre-event editorial marketing, email campaigns, and our event website
- Company logo prominently displayed on event signage and branded bar
- Banner-ups, pop-up display or bowhead signage placed within the VIP Chalet (sponsor provided)
- Up to two (2) spaces in the aircraft display OR one (1) 10x10 booth in the Exhibit Hall
- Branded party favor
- One (1) drink ticket provided to each attendee with company logo ("Have a drink on Sponsor")

# SATURDAY MEMBER CHALET LUNCH

Members Only Lunch Provided by Sponsor | \$10,000

Exclusive opportunity to be title sponsor of our well-attended Members Only lunch in the AOPA VIP chalet.

#### **Included Benefits**

- Company mention in pre-event editorial marketing, email campaigns, and our event website
- Company logo prominently displayed on event signage within the VIP area, branded centerpiece, and branded dessert or party favor
- Banner-ups, pop-up display or bowhead signage placed within the VIP Chalet (sponsor provided)
- Up to two (2) spaces in the aircraft display OR one (1) 10x10 booth in the Exhibit Hall



# SATURDAY AIR SHOW & FIREWORKS HAPPY HOUR

Members Only Happy Hour Provided by Sponsor | \$6,000

Opportunity to be title sponsor of our Saturday Members Only Happy Hour in the AOPA VIP chalet during the night Air Show and Fireworks display.

#### **Included Benefits**

- Company mention in pre-event editorial marketing, email campaigns, and our event website
- Company logo prominently displayed on event signage and branded cash bar.
- Banner-ups, pop-up display or bowhead signage placed within the VIP Chalet (sponsor provided)
- Up to two (2) spaces in the aircraft display OR one (1) 10x10 booth in the Exhibit Hall
- One (1) drink ticket provided to each attendee with company logo ("Have a drink on Sponsor")

# SEMINAR PAVILION TITLE SPONSOR

Sponsor the Learning Pavilions | \$5,000

Educational programming will be presented within two large seminar pavilions with seating for up to 200 attendees. Each pavilion will house large-format sessions throughout two full days of continuous programming. As the Seminar Pavilion Sponsor, your company will be recognized as an industry-leading supporter of AOPA outreach and education.

#### **Seminar Pavilions Included:**

- Skills & Safety Pavilion
- Industry Pavilion

#### **Included Benefits**

- Company mention in pre-event editorial marketing, email campaigns, and our event website
- Company logo prominently displayed on the title banner
- Opportunity for video/commercial/slide between sessions
- Banner-ups, pop-up display or bowhead signage in the pavilion (sponsor provided)
- First choice selection of seminar time slot
- Up to two (2) spaces in the aircraft display OR one (1) 10x10 booth in the Exhibit Hall

