

**2018 AOPA HIGH SCHOOL
AVIATION STEM SYMPOSIUM**

Nov. 5-6, 2018 | Louisville, KY

**SPONSORSHIP & EXHIBITOR
OPPORTUNITIES**



2018 AOPA HIGH SCHOOL AVIATION STEM SYMPOSIUM

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SPONSORSHIP & EXHIBITOR OPPORTUNITIES



BE AN AOPA HIGH SCHOOL AVIATION STEM SYMPOSIUM SPONSOR OR EXHIBITOR

Be part of the only event that brings together aviation and aerospace educators working in high schools nationwide. Exhibitors and sponsors at the 2018 AOPA High School STEM Symposium will have the opportunity to interact with high school teachers, principals, and district leaders who are excited and eager to learn about aviation and aerospace careers, programs, and opportunities.

Symposium attendance has grown each year, and we expect approximately 300 participants in 2018 as schools implement the ninth-grade courses and field test the tenth-grade courses in AOPA's aviation STEM curriculum.

Don't miss this unique opportunity to reach the leaders and influencers who are guiding today's high school students to careers in aviation and aerospace.

- Get to know the leaders in the field of aviation STEM education
- High schools are searching for resources, and the symposium is the first place they look
- Be part of the only event with national reach specific to aviation education
- Meet hundreds of teachers, administrators, and other education leaders from around the country

WHAT PEOPLE SAID ABOUT THE 2017 AOPA HIGH SCHOOL AVIATION STEM SYMPOSIUM:

"I found the whole experience beneficial. I'm able to bring the information I learned back to my school and county and we are confident that this program will flourish and grow with the help of AOPA."

"Thanks to everyone that put their time into putting this on. I am BRAND new to the aviation world and felt so welcomed and included. It inspired me to jump right in, learn more and launch a class in my school."

"This was my 3rd year attending this conference and am always re-energized in moving a STEM curriculum forward."

"Overall, I thought the event was great! You can tell there was a lot of thought that went into it and I gained a lot of knowledge, so thank you so much!"



HIGH SCHOOLS
POWERED BY AOPA

SPONSORSHIP OPPORTUNITIES

The 2018 AOPA High School Aviation STEM Symposium offers many opportunities to reach an actively engaged education audience. Be a part of this exceptional marketing opportunity, supported by prominent coverage in AOPA's leading communication channels and within education circles.

	TITLE \$30,000	HOT \$20,000 SOLD	RECEPTION \$15,000 SOLD	MEAL \$5,000	WELCOME BAG \$5,000 SOLD	BREAKOUT ROOMS \$4,000 SOLD	EXHIBIT AREA \$4,000 SOLD	PREMIUM \$2,500	PREMIUM \$1,000
Name appears first in all symposium title mentions	X								
Promotional video at opening session	X								
Name appears in all symposium title mentions		X							
Logo included in all marketing and promotions	X	X							
Company speaking opportunity	X	X	X						
On-stage recognition	X	X	X	X					
Logo on premium item	\$5,000 level or below	\$2,500 level or below	"Muddlers**"		Welcome bags			X	X
Complimentary registration	3	3	2	1	1	1	1		
Color advertisement in program guide	Full page	Full page	Full page	1/2 page	1/2 page				
Complimentary booth	1	1	1				1		
Logo on event signage	X	X	X	X		Breakout room signage	Exhibit area signage		
Include items in welcome bags	X	X	X	X	X	X	X		
Logo and company profile in program guide and on symposium webpage	X	X	X	X	X	X	X	X	X
Logo on table tent signage	X	X	X	X	X	X	X	X	X

*A durable grinding tool used in drinks



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1. Title Sponsor | \$30,000

- Highest-profile opportunity, the title sponsor's name will appear first when the event is mentioned online, in advertising, in social media, on signage and more!
 - “The 2018 **TITLE SPONSOR NAME** AOPA High School Aviation STEM Symposium hosted by **HOST SPONSOR NAME**”
- Opportunity to play company promotional video (two minutes or less in length) at the start of the symposium on the morning of November 5
- Logo included in pre-event, on-site, and post-event marketing and promotions
- Speaking opportunity during the opening general session
- On-stage recognition
- Company name/logo on any one of the premiums at the \$5,000 level or below
- Three complimentary symposium registrations
- Full-page color advertisement in the program guide
- Complimentary 10' x 10' exhibit booth
- Logo on event and table tent signage
- Opportunity to place promotional items in the attendee welcome bags
- Logo and company profile most prominently placed in the program guide and on symposium webpages on AOPA.org

~~2. Host Sponsor | \$20,000~~

SOLD

- High-profile opportunity, the host sponsor's name will appear when the event is mentioned online, in advertising, in social media, on signage and more!
 - “The 2018 **TITLE SPONSOR NAME** AOPA High School Aviation STEM Symposium hosted by **HOST SPONSOR NAME**”
- Logo included in pre-event, on-site, and post-event marketing and promotions
- Speaking opportunity during the opening general session
- On-stage recognition
- Name and logo on any one of the premium items at the \$2,500 level or below
- Three complimentary symposium registrations
- Full-page color advertisement in the program guide
- Complimentary 10' x 10' exhibit booth
- Logo on event and table tent signage
- Opportunity to place promotional items in the attendee welcome bags
- Logo and company profile prominently placed in the program guide and on symposium webpages on AOPA.org

~~3. Evening Reception Sponsor | \$15,000 - Monday, Nov. 5~~

SOLD

- Speaking opportunity at evening reception
- On-stage recognition
- Prominent on-site signage during evening reception
- Logo placed on wooden muddlers (Durable grinding tool used in drinks)
- Two complimentary symposium registrations
- Full-page color advertisement in the program guide
- Complimentary 10' x 10' exhibit booth
- Logo on event and table tent signage
- Opportunity to place promotional items in the attendee welcome bags
- Logo and company profile prominently placed in the program guide and on symposium webpages on AOPA.org

SPONSORSHIP OPPORTUNITIES



4. Breakfast and/or Lunch Sponsor

\$5,000 each meal event

Monday, Nov. 5 | Breakfast or Lunch

Tuesday, Nov. 6 | Breakfast or Lunch

- On-stage recognition before sponsored meal event
- Prominent on-site signage during breakfast/lunch
- One complimentary symposium registration
- Half-page color advertisement in the program guide
- half-page color ad
- Logo on event and table tent signage
- Opportunity to place promotional items in the attendee welcome bags
- Logo and company profile prominently placed in the program guide and on symposium webpages on AOPA.org

~~5. Welcome Bag Sponsor | \$5,000~~

SOLD

- Logo placed on the welcome bag provided to all attendees
- One complimentary symposium registration
- Half-page color advertisement in the program guide
- Opportunity to place promotional items in attendee welcome bags
- Logo and company profile prominently placed in the program guide and on symposium webpages on AOPA.org
- Logo on table tent signage

~~6. Breakout Room Sponsor | \$4,000~~

SOLD

- One complimentary symposium registration
- Prominent signage in breakout rooms for both days
- Opportunity to place promotional items in attendee welcome bags
- Logo and company profile prominently placed in the program guide and on symposium webpages on AOPA.org
- Logo on table tent signage

~~7. Exhibit Area Sponsor | \$4,000~~

SOLD

- One complimentary 10' x 10' booth, includes one registration
- Prominent signage in exhibit area for both days
- Opportunity to place promotional items in attendee welcome bags
- Logo and company profile prominently placed in the program guide and on symposium webpages on AOPA.org
- Logo on table tent signage

8. Water Bottle Sponsor | \$2,500

- Logo placed on water bottle provided to all attendees
- Logo and company profile placed in the program guide and on symposium webpages on AOPA.org
- Logo on table tent signage

SPONSORSHIP OPPORTUNITIES

~~9. Lanyard Sponsor | \$2,500~~

SOLD

- Logo placed on name badge lanyard provided to all attendees
- Logo and company profile placed in the program guide and on symposium webpages on AOPA.org
- Logo on table tent signage

10. Mousepad Sponsor | \$2,500

- Logo placed on mousepad provided to all attendees
- Logo and company profile placed in the program guide and on symposium webpages on AOPA.org
- Logo on table tent signage

11. Notepad Sponsor | \$2,500

- Logo placed on notepad provided to all attendees
- Logo and company profile placed in the program guide and on symposium webpages on AOPA.org
- Logo on table tent signage

12. Program Guide Sponsor | \$1,000

- Logo placed on the cover of the program guide provided to all attendees
- Logo and company profile placed in the program guide and on symposium webpages on AOPA.org
- Logo on table tent signage

13. Pen Sponsor | \$1,000

- Logo placed on the pens provided to all attendees
- Logo and company profile placed in the program guide and on symposium webpages on AOPA.org
- Logo on table tent signage

For more information, contact hs@aopa.org.



EXHIBITOR OPPORTUNITIES

2018 AOPA HIGH SCHOOL AVIATION STEM SYMPOSIUM

AOPA is offering indoor, convention-style booths that will allow you to meet hundreds of educators in need of aviation materials and resources.

10'x10' Booth - \$450

*\$400 non-profit, government

Each 10'x10' booth includes:

- One individual symposium registration. Additional persons staffing the booth must register as a participant for the symposium. Important Note - The person registering for the exhibit booth will receive the one individual symposium registration.
- 8' covered table
- Two chairs
- One electrical connection
- Exhibiting organization's name and web link listed on the symposium webpages
- Exhibiting organization's name and description listed in the program guide

Set-up

12:00 – 6:00 pm Sunday

7:00 – 9:00 am Monday

Exhibit Hall Hours

Nov. 5 & Nov. 6: TBD

Tear-down

After 2:00 pm on Tuesday, Nov. 6

*Tear-down prior to 2 pm will not be permitted.

Registration to exhibit will open on **May 1** at:
youcanfly.aopa.org/high-school/symposium

NEXT STEPS

For more information, contact
hs@aopa.org.

