

A FremantleMedia Company

MAJOR CABLE NETWORK LAUNCHES NATIONWIDE SEARCH FOR RESOURCEFUL INDIVIDUALS WITH A DESIRE TO RELOCATE

November 10, 2011

An intense nationwide search to find participants for a new series is now underway. Deemed a "social experiment", this groundbreaking new project explores what would happen to a group of individuals thrown together by circumstance, and left to their own resourcefulness. Participants will collectively build a homestead in the Alaskan frontier, relying on their combined skills to reach their goals, prove their ingenuity, and be the last man standing.

This new competition series will be executive produced by Thom Beers and Original Productions, the masterminds behind The Deadliest Catch, Ice Road Truckers, and The Colony. The casting search is being managed by Metal Flowers Media. This program will feature a wide range of professionals, each with a different skill, and all who motivated to create a new life for themselves. This is a once-in-a-lifetime experience for the right individual.

Casting Directors are currently seeking resourceful, ambitious, ingenious individuals who possess the skills required to build a homestead. The participants will live together on a remote piece of land in the Alaskan wilderness. Here, they will re-imagine their lives, and have the chance at a new life. Participants must be willing to engage fully in this experiment for the entire 30 days of filming. The reigning craftsman will be given the title to the homestead, where he will start his new life.

For more information, log on to www.metalflowersmedia.com or call 323.206.6210 or email sniffsniff@metalflowersmedia.com.

